

# Joon Mahn Lee

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## **EDUCATION**

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**Wharton School, University of Pennsylvania**

Ph.D. (Field: Strategy & Entrepreneurship), 2012

**College of Business Administration, Seoul National University**

Master of Science, International Business and Strategy, 2007

**College of Business Administration, Seoul National University (*cum laude*)**

Bachelor of Arts, General Management, 2002

## **RESEARCH INTERESTS**

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Firm Boundaries; Product Diversification; Business Ecosystem; Founder CEO; Corporate Governance

## **PUBLICATIONS & WORKING PAPERS**

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"Coordinating and Competing in Ecosystems: How Organizational Forms Shape New Technology Investments" with Rahul Kapoor, *Strategic Management Journal*, 2013

- Earlier version of this paper was printed in *AOM best paper proceedings*, 2010

"Are founder CEOs more overconfident than professional CEOs? evidence from s&p 1500 companies" with Byoung-hyun Hwang and Hailiang Chen, conditional accept at *Strategic Management Journal*

- Media coverage: *Wall Street Journal*
- Listed on SSRN's Top Ten download list for: CGN: CEOs & Other Executives (Topic), Nov 04, 2014.

"Take it or leave it: Effect of founder managers on merger payoffs in large US public companies", R&R at **SMJ**

- Won Wharton Entrepreneurship and Family Business Research Centre at CERT Award
- Earlier version of this paper was printed in *AOM best paper proceedings*, 2012
- Winner of **Academy of Management Meeting Best Student Paper Award**

"Agglomeration externalities and common ownership: Evidence from hospital Industry" with Brian McCann, R&R at **AMJ**

"Multi-unit chains, market competition, and product portfolio scope: Performance implications from the hospital industry", *AOM best paper proceedings*, 2015

"Coordination within Multiproduct Firms: Implications for Organizational Forms and Firm Performance" with Rahul Kapoor, R&R at *OS*

"When do founder CEOs take more risk than professional CEOs? Moderating effects of managerial discretion" with Jongsoo Kim and Gerry McNamara, Submitted

“Are founder CEOs better innovators than professional CEOs? Evidence from S&P 500 firms” with Jongsoo Kim and Joonhyung Bae

“Founder-CEO and M&A behavior and performance: Evidence from IPO firms” with Jeff Reuer and Jongsoo Kim

“Who benefits from chain affiliation?: Performance implications from the hospital industry”

“Founder CEO, International Expansion and Entry Mode: Evidence from US public firms expanding abroad” with Yeejin Jang and Seung-Hyun Lee

“Antecedents of New Entrant's Product Scope Strategy: Evidence from the U.S. Hospital Industry” with Yongwook Paik

“Influence of family-control and business group affiliation on firm R&D investment: Evidence from Korean business groups” with Jingoo Kang & Jaemin Lee

- Nominated for SMS Best Conference Paper Prize

“How do family ownership, management and control affect R&D investment? Evidence from Korean Family Firms”

- Won Wharton Entrepreneurship and Family Business Research Centre at CERT Award

## **RESEARCH IN PROGRESS**

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“Nonprofit organization and scope: Evidence from the hospital industry” with Evan Rawley

## **AWARDS AND HONORS**

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2015 Distinguished Teacher Award, Krannert School of Management

- MGMT 451 (Strategic Management) : Undergraduate Core Course

2014 Distinguished Teacher Award, Krannert School of Management

- MGMT 451 (Strategic Management) : Undergraduate Core Course
- MGMT 484 (Entrepreneurship) : Undergraduate Elective Course

2012 Best Student Paper Award, Academy of Management Annual Meetings

- ENT Division, Boston, Massachusetts

2011 Wharton Entrepreneurship and Family Business Research Centre at CERT Award (Wharton School, University of Pennsylvania), 2011

- \$5,000 grant to support research-related expenses

2011 Strategic Management Society Best Conference Paper Prize Nominee

2010 Wharton Entrepreneurship and Family Business Research Centre at CERT Award (Wharton School, University of Pennsylvania), 2010

- \$5,000 grant to support research-related expenses

- 2009 Mack Technological Center Award (Wharton School, University of Pennsylvania)
- \$1,500 grant to support research-related expenses

## **INVITED PRESENTATIONS**

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“Agglomeration externalities and common ownership: Evidence from hospital Industry” with Brian McCann

- Strategic Management Society Conference, 2015\*

“Founder-CEO and M&A behavior and performance: Evidence from IPO firms” with Jeff Reuer and Jongsoo Kim

- Strategic Management Society Conference, 2015\*
- Midwest Strategy Conference, Washington University in St.Louis, 2015\*

“Behavioral differences between founder CEOs and professional CEOs in large public firms: the role of overconfidence” with Byounghyun Hwang and Hailiang Chen

- Academy of Management Annual Meeting, Vancouver, 2015\*

“Multi-unit chains, market competition, and product portfolio scope: Performance implications from the hospital industry”

- Academy of Management Annual Meeting, Vancouver, 2015\*

“Coordination within Multiproduct Firms: Implications of Organizational Forms on Firms’ Product Portfolio Decisions”

- Academy of Management Annual Meeting, Philadelphia, PA, 2014\*
- Midwest Strategy Conference, University of Wisconsin-Madison, 2014\*

“Antecedents of New Entrant’s Product Scope Strategy: Evidence from the U.S. Hospital Industry” with Yongwook Paik (1<sup>st</sup> authorship)

- Academy of Management Annual Meeting, Philadelphia, PA, 2014\*
- Strategic Management Society Conference, 2014\*

“Take it or leave it: Effect of founder managers on merger payoffs in large US public companies”

- Academy of Management Annual Meeting, Boston, MA, 2012\*
- Wharton Doctoral Student Seminar, 2012
- Yonsei University, 2013
- KAIST, 2013

"Coordinating and Competing in Ecosystems: How Organizational Forms Shape New Technology Investments" with Rahul Kapoor

- Academy of Management Annual Meeting, Montréal, Canada, 2010\*
- Atlanta Competitive Advantage Conference, Atlanta, GA, 2010\*

“How do family ownership, management and control affect R&D investment? Evidence from Korean Family Firms”

- Academy of Management Annual Meeting, San Antonio, TX\*
- CCC Conference, Boston, MA, 2011
- Wharton Doctoral Student Seminar, 2010

“Influence of family-control and business group affiliation on firm R&D investment: Evidence from Korean business groups” with Jingoo Kang & Jaemin Lee

- Strategic Management Society Conference, Miami, 2011\*
- Academy of Management Annual Meeting, San Antonio, 2011\*

(\* Indicates refereed conference)

## **TEACHING EXPERIENCE**

**MGMT 484 - New Management Entrepreneurship** (Undergraduate-Elective), Krannert School of Management, Purdue University, Fall 2012, Fall 2013, Spring 2015 (Average Instructor Evaluation 4.7/5.0)

**MGMT 451 – Strategic Management** (Undergraduate-Core), Krannert School of Management, Purdue University, Spring 2013, Fall 2013, Spring 2015 (Average Instructor Evaluation 4.6/5.0)

**MGMT 690 – Doctoral Seminar in Entrepreneurship** (PhD), Krannert School of Management, Purdue University, Spring 1Q 2015 (Average Instructor Evaluation 5.0/5.0)

## **ACADEMIC SERVICE**

Krannert Strategy Area Doctoral Admission Committee, 2013, 2014, 2015

Krannert Strategy Area Hiring Search Committee, 2013, 2014

Krannert School of Management STAR committee

Ad Hoc Reviewer: Strategic Management Journal, Strategic Entrepreneurship Journal, Journal of Business Venturing, Academy of Management, Strategic Management Society