

EI SANDI NWE

Ph.D. Candidate
Krannert Graduate School of Management
Purdue University

403 West State Street
KRAN 420
West Lafayette, IN 47907

Phone: +1(765) 496 2243
Email: enwe@purdue.edu
Website: <https://eisandinwe.com>

EDUCATION

2017-Current	Purdue University PhD in Management (Strategic Management) Expected Graduation: Aug 2023 Dissertation: "Embedding CSR into the Heart of Strategy."	West Lafayette, USA
2016-2017	Kingston University M.Sc. (International Business Management) Consultancy Project: Change Management at RSM UK Group.	London, UK
2006-2010	National University of Singapore B.Eng. (Chemical) Dissertation: "Green Supply Chain Design and Operation by Integrating LCA and Dynamic Simulation."	Singapore, Singapore

PUBLICATIONS & PAPER PROCEEDINGS

- Nwe, E., Adhitya, A., Halim, I. & Srinivasan, R. (2010) "Green Supply Chain Design and Operation by Integrating LCA and Dynamic Simulation" *Computer Aided Chemical Engineering* 28: 109-114.
- Nwe, E. (2022) "Choosing Your Friend Wisely: Investigating the Role of CSR in Strategic Alliances" *Academy of Management Proceedings* 2022:1
- Nwe, E.; Ozmel, U. (2021) "CSR-enhancing Acquisitions: Investigating the Role of CSR in Corporate Strategy" *Academy of Management Proceedings* 2021:1

CONFERENCES

Paper Presentations

- Nwe, E. "Honor by Association: Does Partner's CSR Matter in Strategic Alliances?"
2022 The 82nd Annual Meeting of the Academy of Management, Seattle
- Nwe, E. & Ozmel, U. (2021) "CSR-enhancing Acquisitions: Investigating the Role of CSR in Mergers & Acquisitions"
2021 The 81st Annual Meeting of the Academy of Management (Virtual), STR Division
2021 The 41st Strategic Management Society Annual Conference (Virtual)
- Nwe, E., Adhitya, A., Halim, I. & Srinivasan, R. "Green Supply Chain Design and Operation by Integrating LCA and Dynamic Simulation"
2010 The 20th European Symposium on Computer Aided Process Engineering (Ischia, Italy)

CONSORTIA AND SEMINAR PRESENTATIONS

- Nwe, E., "Honor by Association: Does Partner's CSR Matter in Strategic Alliances?"

- 2022 Academy of Management Annual Meeting, Strategic Management (STR) Dissertation Consortium (Virtual)
 - 2022 AoM (STR) PhD Networkshop (Virtual)
 - 2022 Non-Market Strategy Research Community Doctoral Conference (Virtual)
 - 2022 14th Annual Alliance for Research on Corporate Sustainability (ARCS) Conference, Doctoral Consortium (Milan, Italy)
- Nwe, E. “Choosing Your Friends Wisely: Investigating the Role of CSR in Strategic Alliances”
2021 Strategic Management Department Seminar (Spring)
- Nwe, E. & Ozmel, U. (2021) “CSR-enhancing Acquisitions: Investigating the Role of CSR in Mergers & Acquisitions”
2020 Strategic Management Department Seminar (Fall)
2021 13th Annual Alliance for Research on Corporate Sustainability (ARCS) Conference, Doctoral Consortium (Virtual)
- Nwe, E. “Strategic Social Capital and Strategic Management of Social Capital”
2020 Academy of Management Annual Meeting, Strategic Management (STR) Doctoral Consortium
- Nwe, E., “Blood is Thicker Than Water: Taking Advantage of Spinout Siblings”
2019 Strategic Management Department Seminar (Spring)

RESEARCH

Interests

My research interests lie at the intersection of corporate social responsibility (CSR) and corporate strategy, and I investigate means through which CSR initiatives can be embedded into core corporate strategy.

Dissertation: Embedding CSR into the Heart of Strategy

1. Nwe, E. S. “Honor by Association: Does a Partner’s CSR Matter in Strategic Alliance?”

I pioneer research at the intersection of CSR and strategic alliance and argue that CSR of a partner creates value for a focal firm in a strategic alliance, highlighting two mechanisms through which CSR creates value in strategic alliance.

Preparing for submission to Strategic Management Journal (expected Spring 2023)

2. Nwe, E. S. & Ozmel, U. “Killing Two Birds with One Stone: CSR-enhancing Acquisitions”

We argue that CSR-enhancing acquisitions; acquisitions involving targets with a better CSR performance, have higher value-creation potentials compared to non CSR-enhancing acquisitions.

Preparing for submission to Academy of Management Journal (expected Spring 2023)

3. Nwe, E.S. “Proximity Makes the Heart Grow Sweeter: Does a Firm’s CSR Influence its Partner’s CSR in Strategic Alliances?”

I extend research at the intersection of CSR and strategic alliance and argue that the extent of CSR engagement of a firm influences its partner’s CSR practices in an on-going strategic alliance. This study also identifies two boundary conditions under which the CSR learning could be more salient.

Preparing for submission to Academy of Management Journal (expected Summer 2023)

Other research interests

Nwe, E.S. “CSR Through the Lens of Relational Contracting”

We introduce a new theoretical perspective, i.e. relational contracting, to existing CSR research and develop an analytical model that sheds light on the nature of relational contracts between a firm and its different stakeholder groups.

Literature review in progress. Target journal: Academy of Management Journal.

Nwe, E. S. “Blood is Thicker Than Water: Taking Advantage of Spinout Siblings”

We highlight the role of cognitive networks and resulting relational capital that can be capitalized on in the context of entrepreneurship. Spinout siblings refer to spinouts founded by entrepreneurs who previously worked in the same parent companies.

Data collection in progress. Target journal: Strategic Management Journal

EMPLOYMENT EXPERIENCE

2014-2015	iStar Education Co. Ltd Founder Director	Yangon, Myanmar
2010-2014	ESDN Holdings Pte Ltd Managing Director	Singapore

TEACHING EXPERIENCE

Spring 2023	Krannert School of Management, Purdue University Sole Instructor: Strategic Management (MGMT 352: Undergraduate Core), Class size: 64 students (<u>In-person</u>)
April 2022	Certificate in Foundations of College Teaching College Teaching Development Program, Center for Instructional Excellence, Purdue University
Spring 2022	Krannert School of Management, Purdue University Sole Instructor: Strategic Management (MGMT 352: Undergraduate Core), Class size: 60 students (<u>In-person</u>)
Fall 2021	University of The Union of Myanmar (Global Campus-Online Program) Volunteer Instructor: Strategic Management (Project Management Certificate Program), Class size: 20 students (<u>Virtual</u>)
Spring 2020	Krannert School of Management, Purdue University Sole Instructor: Strategic Management (MGMT 352: Undergraduate Core), Class size: 40 students (<u>Hybrid</u>)

AWARDS & RECOGNITIONS

Spring 2023	Recipient of Myanmar Scholars and Leaders Program Scholarship from Burmese American Community Institute (BACI) Awarded to selected graduate Myanmar students for service to community.
Spring 2022	Recipient of Krannert Certificate for Distinguished Teaching Awarded for superior ratings and outstanding effort in the classroom.

Spring 2022	Recipient of Krannert Doctoral Student Research Funds Awarded to selected doctoral student based on research proposal.
Fall 2020	Runner-up of the 2020 the Krannert Doctoral Student Association (KDSA) Research Symposium Awarded to selected doctoral student based on research idea and presentation.
2020-2021	Recipient of Purdue Research Foundation Dissertation Grant Awarded to selected doctoral student based on dissertation proposal and other academic qualifications.
2016-2017	All-round Best Performance Award at Kingston Business School Awarded to the top student based on academic excellence and involvement in other activities.
Jul 2017	Winning Team Member at Global X-Culture Symposium, Miami 2017 Awarded to selected team based on creative problem-solving skills and teamwork.
2006-2010	NUS Undergraduate Scholarship, National University of Singapore Awarded to selected student based on academic excellence and other co-curricular activities.
2004-2005	ASEAN Pre-University Scholarship, Ministry of Education, Singapore Awarded to top two students from Myanmar based on academic excellence, leadership potentials and other co-curricular activities
2002-2003	ASEAN Secondary Scholarship, Ministry of Education, Singapore Awarded to top three students from Myanmar based on academic excellence and leadership potentials

PROFESSIONAL SERVICE AND ACTIVITIES

Since 2019	Reviewer for Academy of Management Annual Meetings (STR) Reviewer for Academy of Management Annual Meetings (OBHR)
Since 2018	Member of Academy of Management (STR) Member of Strategic Management Society (SMS) Member of The Institute for Operations Research and the Management Sciences (INFORMS) Member of Alliance for Research on Corporate Sustainability (ARCS) Member of Impact Scholar Community
2019-2020	Founding President of Myanmar Students' Association (MYSA) at Purdue University

PERSONAL

Language: English (Fluent), Burmese (Native), Mandarin (Basics)
Currently learning to get a Private Pilot License.
Hobby: Traveling, Hiking, Badminto

REFERENCES

Professor Thomas Brush

Professor of Management
Krannert School of Management
Purdue University
403 W. State Street, KRAN 418
West Lafayette, IN 47907

Phone: +1 (765) 494-4441 Email: brusht@purdue.edu

Professor Aseem Kaul

The Mosaic Company - Jim Prokopanko Professor for Corporate Responsibility
Strategic Management & Entrepreneurship Department
Carlson School of Management
University of Minnesota
321 19th Avenue South, RM 3-412
Minneapolis MN 55455

Phone: +1 (612) 625-8458 Email: akaul@umn.edu

Professor Umit Ozmel

Associate Professor of Management
Krannert School of Management
Purdue University
403 W. State Street, KRAN 429
West Lafayette, IN 47907

Phone: +1 (765) 496-2286 Email: uozmelya@purdue.edu

Professor Heejung Byun

Assistant Professor of Management
Krannert School of Management
Purdue University
425 W. State Street, Room 226 KCTR
West Lafayette, IN 47907

Email: byun21@purdue.edu