

# YAN LIU

Curriculum Vitae

Krannert School of Management  
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## EMPLOYMENT

### *Purdue University*

2023 - present Professor of Finance  
2022 - 2023 Associate Professor of Finance (with tenure)  
2019 - 2021 Assistant Professor of Finance

### *Texas A&M University*

2017 - 2019 RepublicBank Research Fellow  
2014 - 2019 Assistant Professor of Finance

## EDUCATION

2008 - 2014 Ph.D. in Finance, *Duke University*  
2006 - 2008 M.A. in Statistics, *University of Minnesota, Twin Cities*  
2002 - 2006 B.S. in Mathematics, with distinction, *Tsinghua University*

## RESEARCH INTERESTS

Asset pricing, financial econometrics, macro finance, hedge funds, mutual funds, financial reporting, financial institutions, corporate events, machine learning [[Google Scholar](#)]

## PUBLICATIONS

10. “Optimal Cross-Sectional Regression”, with Zhipeng Liao and Zhenzhen Xie, 2022. Accepted, **Management Science**. [[Link](#)]
9. “Reconstructing the Yield Curve”, with Jing Cynthia Wu, 2021. **Journal of Financial Economics**, 142, 1395–1425. [[Link](#)]  
- *Solicited by* Journal of Financial Economics
8. “Luck versus Skill in the Cross-Section of Mutual Fund Returns: Reexamining the Evidence”, with Campbell R. Harvey. 2020. Forthcoming, **Journal of Finance** [[Link](#)]

7. “Index Option Returns and Generalized Entropy Bounds” (single authored), 2021. **Journal of Financial Economics**, 139, 1015–1036. [\[Link\]](#)
6. “False (and Missed) Discoveries in Financial Economics”, with Campbell R. Harvey, 2020. **Journal of Finance**, 75, 2503–2553. [\[Link\]](#)
5. “Lucky Factors?”, with Campbell R. Harvey, 2021. **Journal of Financial Economics**, 141, 413–435. [\[Link\]](#)
4. “An Evaluation of Alternative Multiple Testing Methods for Finance Applications”, with Campbell R. Harvey and Alessio Saretto, 2020, 10, 199–248, **Review of Asset Pricing Studies**. [\[Link\]](#)
  - *Invited and Refereed*
3. “Cross-Sectional Alpha Dispersion and Performance Evaluation”, with Campbell R. Harvey, 2019. **Journal of Financial Economics**, 134, 273–296. [\[Link\]](#)
2. “Detecting Repeatable Performance”, with Campbell R. Harvey, 2018. **Review of Financial Studies**, 31, 2499–2552. [\[Link\]](#)[\[NBER\]](#)
1. “... and the Cross-section of Expected Returns”, with Campbell R. Harvey and Heqing Zhu, 2016. **Review of Financial Studies**, 29, 5-72. [\[Link\]](#)[\[NBER\]](#)
  - *Lead article*
  - *NASDAQ OMX Award, 2014, for the best paper in asset pricing at the Western Finance Association Meetings (WFA, 2014)*
  - *Best Paper Award, 2014, INQUIRE-Europe-UK*
  - *Solicited by Review of Financial Studies*

## OTHER PUBLICATIONS

- “Luck vs. Skill and Factor Selection”, with Campbell R. Harvey, 2017. In John Cochrane and Tobias J. Moskowitz, eds.: *The Fama Portfolio* (University of Chicago Press, Chicago). [\[Link\]](#)
  - *An invited chapter to discuss the contribution of Nobel Laureate, Eugene Fama*
- “Backtesting”, with Campbell R. Harvey, 2015. **Journal of Portfolio Management**, 42(1), 12-38. [\[Link\]](#)
  - *Lead article*
  - *Bernstein Fabozzi/Jacobs Levy Award, 2015, for the best paper in the Journal of Portfolio Management*
- “Evaluating Trading Strategies”, with Campbell R. Harvey, 2014. **Journal of Portfolio Management**, 40(5), 108-118. [\[Link\]](#)
  - *Bernstein Fabozzi/Jacobs Levy Award, 2014, for the best paper in the Journal of Portfolio Management*

## WORKING PAPERS

- “Executive Pay-for-Performance Sensitivity and Stochastic Volatility”, with Shuaiyu Chen and Ping Liu. 2022. [\[SSRN\]](#)
- “Distorting Arrow-Debreu Securities: New Entropy Restrictions Implied by the Option Cross Section”, with Fousseni Chabi-Yo. 2022. [\[SSRN\]](#)
  - *Conference presentations: EFA 2020, SAFE Asset Pricing Workshop 2020*
- “Diversifying Private Equity”, with Oleg Gredil and Berk Sensoy. 2021. [\[SSRN\]](#)
  - *Virtual Asset Management Seminar Series (VAMSS, 2020), 12th Annual Symposium on Private Equity Research 2020*
- “Crowding: Evidence from Fund Managerial Structure”, with Campbell R. Harvey, Eric Tan, and Min Zhu. 2021. [\[SSRN\]](#)
  - *AFA 2021*
- “Maxing Out Entropy: A Conditioning Approach”, with Fousseni Chabi-Yo, 2022. [\[SSRN\]](#)
  - *Society of Financial Econometrics (SoFiE, 2021), Society of Financial Studies (SFS, 2022) Cavalcade, Durham (scheduled)*
- “A Census of the Factor Zoo”, with Campbell R. Harvey, 2019. [\[SSRN\]](#)
- “Distorted Risk Incentives from Size Threshold-Based Regulations”, with Burton Hollifield, Philipp Illeditsch, and Shane A. Johnson, 2022. [\[SSRN\]](#)
- “Does Scale Impact Skill?”, with Campbell R. Harvey, 2021. [\[SSRN\]](#)
  - *Conference presentations: WFA 2017*
- “Extracting Extrapolative Beliefs from Market Prices: An Augmented Present-Value Approach”, with Stefano Cassella and Huseyin Gulen, 2021. **(Revise & Resubmit, Journal of Financial Economics.)** [\[SSRN\]](#)
- “Uncovering the Iceberg from Its Tip: A Model of Publication Bias and  $p$ -Hacking”, with Campbell R. Harvey, 2021. [\[SSRN\]](#)
- “Asset Pricing with Prior Anchors: Evidence Based on Disclosed Risk Factors”, with Sophia Hu and Shane A. Johnson, 2016. [\[SSRN\]](#)
  - *Conference presentations: CICF 2017, FMA 2017*

## PRESENTATIONS AND DISCUSSIONS

[\* = presentation by coauthor, 2 = two seminar visits]

- 2022 Society of Financial Studies (SFS) Cavalcade, Durham; Singapore Management University (scheduled); National University of Singapore (scheduled); CUHK-Shenzhen (scheduled); Hong Kong University; Tsinghua PBCSF; Hong Kong Polytechnic University; CKGSB
- 2021 American Finance Association annual meetings (AFA); Louisiana State University; University of Oklahoma; Johns Hopkins University; Shanghai Advanced Institute of Finance (SAIF); Society of Financial Econometrics (SoFiE, 2 papers); City University of Hong Kong; University of Utah; Temple University; Vanderbilt University; Ohio State University
- 2020 ASSA Annual Meeting, San Diego; European Finance Associating Meeting (EFA), Helsinki; 7th SAFE Asset Pricing Workshop; Virtual Asset Management Seminar Series (VAMSS)\*; Tulane University\*; Two Sigma; 12th Annual Symposium on Private Equity Research; University of Maryland; Washington University in St. Louis; Ohio State University\*; Cornell University\*
- 2019 American Finance Association annual meetings (AFA), Atlanta; Midwest Finance Association meetings (MFA), Chicago (discussion); University of Oregon, Summer Finance Conference (discussion); University of Michigan\*; University of California at Irvine\*
- 2018 American Finance Association annual meetings (AFA), Philadelphia (discussion); Western Finance Association annual meetings (WFA), Coronado (1 paper + 1 discussion); Society of Financial Studies (SFS) Finance Cavalcade, Connecticut (2 discussions); Hong Kong Polytechnic University\*; Nanyang Technological University\*; Singapore Management University\*; National University of Singapore\*; Peking University HSBC Business School\*; Man Quant Conference\*; Rice University\*; University of Southern California\*; Carnegie Mellon University\*; Purdue University; Hanken School of Economics\*; Man-Numeric\*; Research Affiliates\*
- 2017 American Finance Association annual meetings (AFA), Chicago; Western Finance Association annual meetings (WFA), Whistler; China International Conference in Finance (CICF), Hangzhou\*; Financial Management Association International, Boston\*; Lone Star Finance Conference, Baylor University (discussion)
- 2016 American Finance Association annual meetings (AFA), San Francisco; Western Finance Association annual meetings (WFA), Utah; SunTrust-Florida State University Finance Conference (discussion); Society of Financial Studies (SFS) Finance Cavalcade, Toronto (1 paper + 2 discussions); Hong Kong Polytechnic University; Ninth Annual Conference, Society for Financial Econometrics (SoFiE), Hong Kong (2 papers); Man Quant Conference, New York\*; Research Affiliates, Newport Coast\*; APG, Amsterdam\*; ICPM Conference, Montreal\*; Deutsche Bank Asset Management\*

- 2015 American Finance Association annual meetings (AFA), Boston; Baylor University (Hankamer); China International Conference in Finance (CICF), Shen Zhen; University of Colorado-Boulder (Leeds); Lone Star Finance Conference, UT Dallas; Teacher Retirement System of Texas; Wharton Jacobs Levy Conference, New York\*; Society for Quantitative Analysis, New York\*; Man Quant Conference, New York\*; Chicago Quantitative Alliance, Las Vegas\*; Research Affiliates Research Conference, Laguna Beach\*; SQA, New York\*; 18th Portfolio Management Conference, Frankfurt\*; Man Alternative Investment Forum, Oxford\*; Bernstein Investment Forum, New York\*
- 2014 Western Finance Association annual meetings (WFA), Monterey\*; Duke University (Fuqua, brownbag); Texas A&M University (Mays, 2); Texas A&M University (Mays, brownbag); Hong Kong University; Chinese University of Hong Kong; Nanyang Technological University; 2014 New Frontiers in Finance Conference at Vanderbilt University\*; 2014 Inquire-UK meeting in Vienna\*; University of Utah (David Eccles)\*; Penn State University (Smeal)\*; Inquire Europe UK\*; Man-AHL\*; APG\*; CPPIB\*
- 2013 Duke (Fuqua, brownbag)

## HONORS AND AWARDS

- 2022 Invited Speaker for SoFiE Summer School, NYU Shanghai
- 2020 Jay Ross Young Faculty Scholar Award, Purdue University
- 2019 Distinguished Teacher Award (Master's elective), Purdue University
- 2017 RepublicBank Research Fellow, Texas A&M University
- 2015 Bernstein Fabozzi/Jacobs Levy Award for the Best Paper in the Journal of Portfolio Management
- 2014 NASDAQ OMX Award for the Best Paper on Asset Pricing, WFA  
INQUIRE-Europe-UK Best Paper Award  
Bernstein Fabozzi/Jacobs Levy Award for the Best Paper in the Journal of Portfolio Management
- 2008 - 2013 Duke University Fellowship
- 2006 - 2008 University of Minnesota Graduate Scholarship
- 2006 Tsinghua University Honor Graduate
- 2002 - 2005 Tsinghua University: Academic Excellence Scholarships

## TEACHING EXPERIENCE

- 2022 *Invited instructor*, Society of Financial Econometrics (SoFiE)  
- Summer School on Anomalies and Factor Models, jointly with Kewei Hou
- 2019 - 2020 *Instructor*, Krannert School of Management, **Purdue University**  
- Options and Futures (master level)

- Average rating over 2 sections, 2019: 4.8/5.0 (24 out of 41 students)

2015 - 2019     *Instructor*, Mays School of Business, **Texas A&M University**

- Investment Analysis (undergraduate level)
- Average rating over 3 sections, 2019: 4.7/5.0 (100 out of 136 students)
- Average rating over 3 sections, 2018: 4.8/5.0 (83 out of 144 students)
- Average rating over 3 sections, 2017: 4.8/5.0 (89 out of 115 students)
- Average rating over 3 sections, 2016: 4.7/5.0 (119 out of 195 students)
- Average rating over 3 sections, 2015: 4.6/5.0 (115 out of 194 students)

## PROFESSIONAL SERVICE

— Program Committee Member:

- Midwest Finance Association Meetings (MFA, 2022-)
- Western Finance Association Meetings (WFA, 2021-)
- Financial Intermediation Research Society (FIRS, 2021-)

— Referees (Journals): Reviewer for *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Management Science*, *Journal of Financial and Quantitative Analysis*, *Review of Finance*, *Journal of Banking and Finance*, *Journal of Econometrics*, *Journal of Business and Economic Statistics*, *Journal of Empirical Finance*, *Journal of Money, Credit and Banking*, *Financial Analysts Journal*, *Critical Finance Review*, *Financial Management*, *Quantitative Finance*, *European Journal of Finance*, *Journal of Investing*, *Journal of Financial Markets*, *Journal of Financial Econometrics*

— Referees (Grants), Hong Kong External Grant Reviewer, Swiss National Science Foundation

— Member, Selection Committee, 2017, FIRN (Financial Research Network) Conference

## UNIVERSITY SERVICE

*Purdue University:*

— PhD students advised, 2019-present:

- Yunrong Zhou, committee co-chair, expected graduation: 2025
- Shimeng Wang, committee chair, expected graduation: 2023

— Member, Finance Area Budget Committee, 2019-present

— Member, Finance Ph.D. Program Committee, 2019-present

*Texas A&M University:*

— Member, Finance Ph.D. Program Committee, 2014-2019

— Finance Seminar Series Organizer, 2016-2018

— Committee member for several PhD students

## REFERENCES

Available upon request