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EDUCATION

- Purdue University, Krannert School of Management, West Lafayette, IN, December 2008.
Doctor of Philosophy, Major: Management Information Systems; Minor: Operations Management.
Dissertation Committee: Prabuddha De (co-chair), Yu (Jeffrey) Hu (co-chair), John Barron, and Karthik Kannan.
- Southern Illinois University, Carbondale, IL.
Master of Business Administration, Concentration: Management Information Systems. August 2004.
Outstanding International MBA, with perfect GPA.
Bachelor of Science, Major: Computer Science; Minor: Mathematics. May 2002.
Summa cum Laude, with perfect GPA.

ACADEMIC EXPERIENCE

- *Associate Professor*, Management Information Systems (MIS), Krannert School of Management, Purdue University, August 2014 – Current.
- *Associate Professor*, Management Information Systems (MIS), Haskayne School of Business, University of Calgary, April 2013 – August 2014 [tenure processed and approved].
- *Fellow*, Center for the Digital Economy (CDE@), Haskayne School of Business, University of Calgary, July 2012 – June 2014.
- *Leadership Fellow*, Canadian Centre for Advanced Leadership in Business (CCAL), Haskayne School of Business, University of Calgary, April 2013 – August 2014.
- *Assistant Professor*, Management Information Systems (MIS), Haskayne School of Business, University of Calgary, July 2008 – March 2013.

JOURNAL PUBLICATIONS

Published/Forthcoming

- Economic and Policy Implications of Restricted Patch Distribution, with K. Kannan and M. Tawarmalani, *Management Science* 62(11) 3161-3182, 2016.
- An Internet-Enabled Move to the Market in Logistics, with F. Gong and B. Nault, *Information Systems Research* 27(2) 440-452, 2016.
- Beating Irrationality: Does Delegating to IT Alleviate the Sunk Cost Effect?, with P. Herrmann and D. Kundisch. *Management Science* 61(4) 831-850, 2015.
- Online Intermediary as a Channel for Selling Quality Differentiated Services, with M. T. Ackura and Z. Ozdemir. *Decision Sciences* 46(1) 37-62, 2015.
- Product-Oriented Web Technologies and Product Returns: An Exploratory Study, with P. De and Y. Hu. *Information Systems Research* 24 (4) 998–1010, 2013.

- Competing in the Age of Omnichannel Retailing, with E. Brynjolfsson and Y. Hu. *MIT Sloan Management Review* 54(4) 23-29, 2013 (Summer 2013 Featured Cover Article).
- Technology Usage and Online Sales: An Empirical Study, with P. De and Y. Hu. *Management Science* 56(11) 1930-1945, 2010.
- Battle of the Retail Channels: How Product Selection and Geography Drive Cross-channel Competition, with E. Brynjolfsson and Y. Hu. *Management Science* 55(11) 1755-1765, 2009 (Lead Article and Focus of INFORMS press release on November 18, 2009).

Manuscripts under Review/Revision

- Crowd-Driven Competitive Intelligence: Understanding the Relationship between Local Market Structure and Online Rating Distributions, with D. Gutt and P. Herrmann, under revision for fourth round review (making final editorial changes to be reviewed only by the SE) at *Information Systems Research*.
- Proximity to a Traditional Physical Store: The Effects of Mitigating Online Disutility Costs, with B. Nault, under revision for third round review (making changes to be reviewed only by the DE and SE) at *Production and Operations Management*.
- Digital Traces and the Future of AI-Assisted Shopping, with P. De and Y. Hu, under third review (awaiting editorial draft) at *MIT Sloan Management Review*.
- Where You Live Matters: The Impact of Local Financial Market Competition in Managing Online Peer-To-Peer Loans, with M. Alyakoob and Z. Wei, under review at *Management Science*.
- Choice of IT Governance Mode: The Effects of IT Infrastructure Agglomeration, with T. Havakhor and P. Setia, under review at *Management Science*.
- The Effects of Sister-Store Presence and Market Competition on Product Assortment: Evidence from Book Retailing, with T. Chen, Y. Hu, and J. Sun, under revision for second review at *Manufacturing and Service Operations Management*.

OTHER PUBLICATIONS

- Digital Economy and Technology Adoption: A Research Commentary, *Industry Canada*, Government of Canada. 2013.
- Do All Product-Oriented Web Technologies Reduce Product Returns?, with P. De and Y. Hu. *ISB Insight* 10(1), 2012.

RESEARCH IN PROGRESS

- Geography and the Rise of FinTech: Evidence from Peer to Peer Lending, with M. Alyakoob and A. Mahalingam.
- The Income and Wealth Effects of the Sharing Economy, with M. Alyakoob.
- Website Engagements and Social Media as a Source of Traffic: How Geography Mediates the Role of Social Media, with W. Kar
- The Impact of IT Usage on the Evolution of a Decision Bias: An Empirical Study, with P. Herrmann and D. Kundisch.

- Physical Stores in the Age of Omnichannel Retailing, with B. Nault.
- Efficiency of the Market for Information: An Analysis of the Featured Reviews in Online Word-of-Mouth, with W. Jabr.

RESEARCH GRANTS

- NSF I-Corps Grant (\$50,000), 2017.
- SSHRC Insight Grant (\$97,397), (co-applicant with W. Jabr), 2013.
- SSHRC SRG Grant (\$85,547), 2011.
- SSHRC Development Grant (\$1,000), University of Calgary, 2010.
- Dean's Research Publication Award (\$20,000), Haskayne School of Business, University of Calgary, 2009, 2010, 2013.
- Internal Awards (\$17,855), University of Calgary, 2009.
- Dean's Research Grant (\$40,000), Haskayne School of Business, University of Calgary, 2008.
- Purdue Research Foundation (PRF) Dissertation Research Grant for the 2007-2008 Academic Year (\$18,000).
- 2002 Research Institute for the Study of Man (RISM)/Landes Supervised Fieldwork Grant (\$5,000), RISM, New York. (Supervisor: K. Ward, Southern Illinois University, Carbondale, IL).

CONFERENCE PRESENTATIONS/ PROCEEDINGS

- Geography and the Rise of FinTech: Evidence from Peer to Peer Lending, with M. Alyakoob and A. Mahalingam, *The First Toronto Annual FinTech Conference*, Ontario, Canada, 2017.
- Where You Live Matters: The Impact of Local Financial Market Competition on a Borrower's Debt Management Strategies, with M. Alyakoob and Z. Wei, *Third Workshop on Marketplace Innovation*, Stanford University, Stanford, CA, 2017.
- Where You Live Matters: The Impact of Local Financial Market Competition on a Borrower's Debt Management Strategies, with M. Alyakoob and Z. Wei, *Boulder Summer Conference on Consumer Financial Decision Making*, Boulder, CO, 2017.
- To Prepay or Default? The Impact of Local Financial Market Competition in Online Debt Crowdfunding, with M. Alyakoob and Z. Wei, *POMS 28th Annual Conference (POMS)*, Seattle, WA, 2017.
- To Prepay or Default? The Role of Local Financial Market Competition in Online Peer-to-Peer Lending, with M. Alyakoob and Z. Wei, *Workshop on Information Systems Economics (WISE)*, Dublin, Ireland, 2016.
- Choice of IT Governance Mode in Multi Business Firms: The Effect of Technology Embeddedness, with T. Havakhor and P. Setia, *Conference on Information Systems and Technology (CIST)*, Nashville, TN, 2016.
- Crowd-Driven Competitive Intelligence: Understanding the Relationship between Local Market Structure and Online Rating Distributions, with D. Gutt and P. Herrmann, *INFORMS Annual Meeting 2016* (co-author presented), Nashville, TN, 2016.

- Crowd-Driven Competitive Intelligence: Understanding the Relationship between Local Market Structure and Online Rating Distributions, with D. Gutt and P. Herrmann, *NBER Summer Workshop on Economics of IT and Digitization*, Boston, 2016.
- The Hunt for Quality in a Market: Exploring the Relationship between Local Market Structure and Digitized Customer Experience, with P. Herrmann, *Workshop on Information Systems Economics (WISE)*, Auckland, New Zealand, 2014.
- The Hunt for Quality in a Market: Exploring the Relationship between Local Market Structure and Digitized Customer Experience, with P. Herrmann, *Workshop on e-Business (WeB)*, Auckland, New Zealand, 2014.
- What is the Relationship between Market Structure and Digitized Customer Experience?, with P. Herrmann, *INFORMS Annual Meeting 2014* (co-author presented), San Francisco, CA, 2014.
- Exploring the Relationship between Local Market Structure and Digitized Customer Experience, with P. Herrmann, *Conference on Information Systems and Technology (CIST)*, San Francisco, CA, 2014. [Best Research Video Award]
- The Effect of Sister-Store Presence and Market Competition on Product Assortment: Evidence from Book Retailing, with T. Chen, Y. Hu, and J. Sun, *POMS 25th Annual Conference (POMS)*, Seattle, WA, 2014.
- An Internet-Enabled Move to the Market, with F. Gong and B. Nault, *POMS 25th Annual Conference (POMS)*, Seattle, WA, 2014.
- Dynamics of the Market for Information: An Analysis of the Online Word-of-Mouth, with W. Jabr, *International Conference on Information Systems (ICIS)*, Milan, Italy, 2013.
- The Impact of Technology Clusters on Centralization of IT Governance, with T. Havakhor and P. Setia, *INFORMS Annual Meeting 2013* (co-author presented), Minneapolis, MN, 2013.
- Reach Versus Competition in Channels with Internet and Traditional Retailers, with B. Nault, *Theory in Economics of Information Systems 2013*, Monterey, CA, 2013.
- Digital Economy and Technology Adoption, *47th Annual Conference of the Canadian Economic Association*, Montreal, Canada, 2013.
- Dynamics of the Market for Information: An Analysis of the Online Word-of-Mouth, with W. Jabr, Ninth Symposium on *Statistical Challenges in Electronic Commerce Research (SCECR)* (co-author presented), Lisbon, Portugal, 2013.
- Does it Pay Off to Bid Aggressively? An Empirical Study, with P. Herrmann and D. Kundisch, *Hawaii International Conference on System Sciences (HICSS)*, Hawaii, 2013.
- To Bid or Not to Bid Aggressively? An Empirical Study, with P. Herrmann and D. Kundisch, *Workshop on Information Systems Economics (WISE)*, Orlando, FL, 2012.
- Does it Pay Off to Bid Aggressively? An Empirical Study, with P. Herrmann and D. Kundisch, *International Conference on Information Systems (ICIS)*, Orlando, FL, 2012.
- The Role of Online Reviews in Mitigating Product Uncertainties, with W. Jabr, *INFORMS Annual Meeting 2012* (co-author presented), Phoenix, AZ, 2012.
- Does it Pay Off to Bid Aggressively? An Empirical Study, with P. Herrmann and D. Kundisch, *INFORMS Annual Meeting 2012* (co-author presented), Phoenix, AZ, 2012.
- The Effect of Store Coordination and Market Competition on Product Assortment: Evidence from Book Retailing, with T. Chen, Y. Hu, and J. Sun, *INFORMS MSOM (Manufacturing and Service Operations Management) Conference*, Columbia University, 2012.

- The Impact of Delegating Decision Making to IT on the Sunk Cost Effect, with P. Herrmann and D. Kundisch, *Workshop on Information Systems Economics (WISE)*, Shanghai, China, 2011.
- IT, Logistics Outsourcing and Industry-level Productivity, with F. Gong and B. Nault, *INFORMS Annual Meeting 2011* (co-author presented), Charlotte, NC 2011.
- Sunk Cost Effect: The Impact of Delegating Decision Making to IT, with P. Herrmann and D. Kundisch, *INFORMS Annual Meeting 2011* (co-author presented), Charlotte, NC, 2011.
- Sunk Cost Effect: The Impact of Delegating Decision Making to IT, with P. Herrmann and D. Kundisch, *Seventh Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)* (co-author presented), Rio de Janeiro, Brazil, 2011.
- An Empirical Investigation of the Effect of Advanced Web Technologies on Product Returns, with P. De and Y. Hu, *Workshop on Information Systems Economics (WISE)*, St. Louis, MO, 2010.
- Product Returns: An Empirical Investigation of the Effect of Advanced Web Technologies, with P. De and Y. Hu, *Conference on Information Systems and Technology (CIST)*, Austin, TX, 2010.
- Software Maintenance and Piracy: Economic and Policy Implications of Patch Development Resources, with K. Kannan and M. Tawarmalani, *University of Alberta Workshop on Information Systems Security*, University of Alberta, Edmonton, AB, Canada, 2010.
- Advance Selling Battle on Infomediaries: How Quality Differentiation Determines Price Premiums, with M. T. Ackura and Z. Ozdemir, *Conference on Information Systems and Technology (CIST)*, San Diego, 2009.
- Advance Selling of Services Through Infomediaries, with M. T. Ackura and Z. Ozdemir, *INFORMS Annual Meeting 2009* (co-author presented), San Diego, 2009.
- When and How Should Service Providers Adopt Internet Infomediaries? with M. T. Ackura and Z. Ozdemir, *CORS/INFORMS International Meeting 2009*, Toronto, Canada, 2009.
- Strategic Adoption of Internet Agents, with M. T. Ackura and Z. Ozdemir, *INFORMS Marketing Science Conference 2009* (co-author presented), Ann Arbor, 2009.
- Website Features and Online Shopping: How Technology Usage Impacts Consumer Demand, with P. De and Y. Hu, *INFORMS Annual Meeting 2008*, Washington D.C., 2008.
- Website Features and Online Shopping: How Technology Usage Impacts Consumer Demand, with P. De and Y. Hu, *2008 Big Ten Information Systems Symposium* (co-author presented), University of Notre Dame, IN, 2008.
- Battle of the Retail Channels: How Internet Selection and Local Retailer Proximity Drive Cross-channel Competition, with E. Brynjolfsson and Y. Hu, *International Conference on Information Systems (ICIS)*, Montréal, Québec, Canada, 2007.
- The Impact of Technology Usage on Consumer Demand, with P. De and Y. Hu, *Workshop on Information Systems Economics (WISE)*, Montréal, Québec, Canada, 2007.
- The Countervailing Incentive of Restricted Patch Distribution: Economic and Policy Implications, with K. Kannan and M. Tawarmalani, *Workshop on the Economics of Information Security (WEIS)*, Carnegie Mellon University, Pittsburgh, PA, 2007.
- The Impact of the Internet on the Sales Distribution: The Role of Product Attributes, *2006 Big Ten Information Systems Symposium*, University of Illinois at Urbana-Champaign, IL, April 29, 2006.
- Data Mining, Group Memory, Group Decision Making: A Theoretical Framework, with N. Martin and S. Paul, *Proceedings of the 9th Americas Conference on Information Systems (AMCIS)*, Tampa, FL, 2003.

INVITED PRESENTATIONS

- Lubar School of Business, University of Wisconsin-Milwaukee, October, 2017.
- 2017 Dawn or Doom, Purdue University, September 2017.
- Modeling & Machine Learning Association, Walmart Technology, April 2016.
- School of Business, North South University, January 2016.
- Keynote Speaker, International Conference on Computer and Information Technology (ICCIT), December, 2015.
- Simon School of Business, University of Rochester, November 2015.
- Dawn or Doom 2, Purdue University, September 2015.
- Tepper School of Business, Carnegie Mellon University, May 2015.
- ITM Distinguished Speaker, Scheller College of Business, Georgia Institute of Technology, April 2015.
- Rady School of Management, University of California San Diego, April 2014.
- Krannert School of Management, Purdue University, February 2014.
- Naveen Jindal School of Management, University of Texas at Dallas, February 2014.
- Economic Research and Policy Analysis Branch, Industry Canada, Ottawa, February 2013.
- Lead Discussant, Workshop on *Measuring the Digital Economy*, Ottawa, October 2012.
- Foster School of Business, University of Washington, May 2012.
- Carlson School of Management, University of Minnesota, April 2012.
- Naveen Jindal School of Management, University of Texas at Dallas, April 2012.
- Warrington College of Business Administration, University of Florida, February 2012.
- Merage School of Business, University of California Irvine, January 2012.
- School of Business, University of Alberta, AB, Canada, October 2010.
- Information Management & E-Finance, University of Paderborn, Germany, January 2010.
- Department of Information Technology and Operations Management, Florida Atlantic University, February 2008.
- Haskayne School of Business, University of Calgary, February 2008.
- *MIS Workshop*, Krannert School of Management, Purdue University, April, October 2007, November 2006.

DOCTORAL CONSORTIA

- 2007 Americas Conference on Information Systems (AMCIS) Doctoral Consortium.
- 2007 Purdue University Nominee, International Conference on Information Systems (ICIS) Doctoral Consortium.
- 2006 Big Ten Information Systems Symposium, University of Illinois at Urbana-Champaign, IL.

- Gordon Davis Symposium, Carlson School of Management, University of Minnesota, Minneapolis, MN, 2005.

TEACHING EXPERIENCE

- MGMT 690, Doctoral Seminar in MIS, Krannert School of Management, Purdue University (Fall 2014, Fall 2016).
- MGMT 590, Web Data Analytics, Krannert School of Management, Purdue University (Fall 2015, Fall 2016).
- MGMT 488, Ecommerce and Information Strategies, Krannert School of Management, Purdue University (Spring 2015, Spring 2016, Spring 2017).
- MGIS 799.04, PhD Seminar IV in Management Information Systems (Part II), Haskayne School of Business, University of Calgary (Winter 2010).
- MGIS 331, Data Management and Business Analytics (Previously Database Systems), Haskayne School of Business, University of Calgary (Winter 2011, Fall 2011, Winter 2013, Fall 2013).
- MGIS 317, Introduction to Information Systems, Haskayne School of Business, University of Calgary (Fall 2008, Fall 2009, Fall 2010, Fall 2011, Fall 2013).
- MGST 391, Research and Analysis for Decision Making, Haskayne School of Business, University of Calgary (Winter 2013, Winter 2014).
- MGMT 382, Management Information Systems, Krannert School of Management, Purdue University (Spring 2007).
- MGMT 482, Management Information Systems, Krannert School of Management, Purdue University (Spring 2006).

TEACHING AWARDS/ CERTIFICATES

- 2015 Undergraduate Innovation in Teaching Grant (\$10,000), Krannert School of Management, Purdue University.
- Krannert PhD Outstanding and Distinguished Teacher (Fall 2014, Fall 2016).
- Krannert Master's Outstanding and Distinguished Teacher (Fall 2015, Fall 2016).
- Krannert Undergraduate Outstanding and Distinguished Teacher (Spring 2015, Spring 2016, Spring 2017).
- Krannert Certificate for Distinguished Teaching, (Spring 2006, 2007), Krannert School of Management, Purdue University (*this is the highest recognition awarded by Krannert to a doctoral student instructor for excellence in teaching*).
- Graduate Teaching Certificate, Center for Instructional Excellence, Purdue University.
- Applied Analytics Using SAS Enterprise Miner, SAS Institute, Toronto, ON.

CURRICULUM DEVELOPMENT

- Developed MGMT 590 in Fall 2015 (at Krannert) for MBA and other graduate students from scratch that focuses on harvesting data from the web and making inferences from the data.

- Significantly revamped MGMT 488 in Spring 2015 (at Krannert) to include more data analytics and experiential learning materials. A team of five students from my class won the *Kraft Data Dive Competition* in April 2015.
- Completely redesigned MGIS 331 in 2011 (at Haskayne) to include both data management and basic predictive analytics materials in the course.
- Co-designed MGIS 317 in 2008 (at Haskayne) and made significant changes in 2010 and 2013 to make ongoing improvements to the core undergraduate class.

HONORS AND AWARDS

- The World's Top 40 Business School Professors Under 40, Poets and Quants, 2017.
- Entrepreneurial Learning Academy Fellow, Burton D. Morgan Center for Entrepreneurship, Purdue University, 2017.
- PRF International Travel Grant, Purdue University, 2016.
- Jay N. Ross Yong Faculty Scholar Award, Krannert School of Management, 2015.
- Meritorious Service Award, Management Science, 2015.
- PRF International Travel Grant, Purdue University, 2014.
- Dean's Award for Outstanding Research Achievement, Haskayne School of Business, 2014.
- Inaugural Nominee of Haskayne School of Business, Royal Society of Canada New Scholar Award, 2014.
- Leadership Fellow, Canadian Centre for Advanced Leadership in Business (CCAL), 2013.
- Fellow, Center for the Digital Economy (CDE@), 2012.
- Meritorious Service Award, Management Science, 2011.
- Dean's Award for Outstanding New Scholar, Haskayne School of Business, 2010.
- Graduate Fellowship, Southern Illinois University, 2003-2004.
- Outstanding Senior, Department of Computer Science, Southern Illinois University, 2002.
- Who's Who Among Students in American Universities and Colleges, 2001-2002.
- College of Science Dean's Scholarship, 2001.
- Computer Science Alumni Scholarship, 2001.
- Augusta Auerbach Endowed Memorial Scholarship, 2000.
- SIUC Undergraduate Tuition Award, 2000-2002.
- College of Science Dean's List, Every Semester, 1999-2002.
- The National Dean's List, 1999-2001.
- Scholastic Honors, 2000-2002.
- Registered Student Organization (RSO) Outstanding Officer Award, Student Development, Southern Illinois University, 2003.

ACADEMIC SERVICE

University/School Committees

- Chair, Undergraduate Program Faculty Oversight Committee, Krannert School of Management, Purdue University, 2017-current.
- Coordinator, MIS PhD Program Committee, Krannert School of Management, Purdue University, 2016 - 2017.
- Member, Undergraduate Research Committee (University Level), Purdue University, 2016.
- Member, Signature Experience/Experiential Learning Undergraduate Committee, Krannert School of Management, Purdue University, 2016.
- Member, MIS Search Committee, Krannert School of Management, Purdue University, 2015.
- Member, Research and Scholarship Committee (University Level), University of Calgary, 2013-2014.
- Member, Dean's Research Advisory Committee, Haskayne School of Business, University of Calgary, 2011-2014.
- Member, Dean's Task Force on Community Outreach, Haskayne School of Business, University of Calgary, 2013.
- Member, Undergraduate Program Committee, Haskayne School of Business, University of Calgary, 2011-2013.
- Member, IS Hiring Committee, Haskayne School of Business, University of Calgary, 2011, 2012, 2013.
- Member, Master's Program Committee, Haskayne School of Business, University of Calgary, 2008-2011.
- Member, University Commencement Committee, Purdue University, 2005-2008.
- Member, MIS Area MGMT 482 Course Content Review Committee, 2006.
- Senator, Purdue Graduate Student Government, 2005-2006.
- Executive Committee Member, Krannert Doctoral Student Association, 2005-2006.

Conference/Event Organizer and Executive Committees

- Organizer, 2017 Dawn or Doom Data Dive.
- Organizer, Krannert-Walmart Data Dive 2016. [believed to be the first data dive on a college campus and, by all accounts, a hugely successful event for participants, Purdue, and Walmart]
- President, E-Business Society, INFORMS 2014.
- Co-Chair, Conference on Information Systems and Technology (CIST) 2013.
- President-Elect, E-Business Society, INFORMS 2013.
- Treasurer, E-Business Society, INFORMS 2012.
- E-Business Cluster Co-Chair, INFORMS Annual Meeting 2012.
- Member, Local Arrangement Committee, Theory in Economics of Information Systems 2014.
- Member, Local Arrangement Committee, 2007 Big Ten Information Systems Symposium, Krannert School of Management, Purdue University, West Lafayette, IN.

Editorial Appointments and Program Committees

- Associate Editor, Management Science (2017-current).
- Associate Editor, Information Systems Research (ISR) (2016-current).
- Associate Editor, Information Technology and Management (ITM) (2013-current).
- Associate Editor, Journal of Electronic Commerce Research (JECR) (2014-2017).
- Associate Editor, International Conference on Information Systems (ICIS) (2014, 2016, 2017).
- Associate Editor, European Conference on Information Systems (ECIS) (2014, 2015).
- Conference on Information Systems and Technology (CIST) (2010, 2011, 2014, 2015, 2016, 2017).
- International Conference on Electronic Commerce (ICEC) (2015, 2016, 2017).
- Workshop on Information Technologies and Systems (WITS) (2010, 2012).
- Session Chair, Production and Operations Management Society (POMS) Annual Conference 2014.
- Session Chair, INFORMS Annual Meeting 2011.

Reviewer

- Journals: Management Science, Information Systems Research, MIS Quarterly, Journal of MIS, Production and Operations Management, Journal of Retailing, MIT Sloan Management Review, Information Technology and Management.
- Conferences: International Conference on Information Systems (ICIS), Conference on Information Systems and Technology (CIST), Hawaii International Conference on System Sciences (HICSS).
- Grant Agencies: Social Sciences and Humanities Research Council of Canada (SSHRC), Israel Science Foundation (ISF), Research Grants Council (RGC) of Hong Kong.

Supervisory and Examiner Experience

- Ph.D. Advisor, Mohammed Alyakoob, Purdue University, 2016-current.
- Ph.D. External Examiner, Youngsok Bang, McGill University, 2015.
- Ph.D. Supervisory Committee Member, Fengmei Gong, MIS, University of Calgary, 2013.
- Ph.D. Candidacy Examining Committee Member, M. Zaman Forootan, Operations Management, University of Calgary, 2012.
- Ph.D. Supervisory Committee Member, Dawei Zhang, MIS, University of Calgary, 2011.
- Ph.D. Candidacy Examining Committee Member, Madhusudan Rao, Finance, University of Calgary, 2011.
- Ph.D. Candidacy Examining Committee Member, Fengmei Gong, MIS, University of Calgary, 2011.
- Ph.D. Supervisory Committee Member, Muhaimenul Adnan, Computer Science, University of Calgary, 2011.
- Ph.D. Candidacy Examining Committee Member, Dawei Zhang, MIS, University of Calgary, 2010.
- M.Sc. Thesis Committee Member, Abdelghani Guerbas, Computer Science, University of Calgary, 2010.

Current/Past Professional Affiliations

- American Economic Association (AEA).
- Association for Information Systems (AIS).
- Canadian Economic Association (CEA).
- Institute for Operations Research and the Management Sciences (INFORMS).

REFERENCES

- **Erik Brynjolfsson**
Schussel Family Professor and Director of the MIT Center for Digital Business
MIT Sloan School of Management
100 Main Street, Cambridge, MA 02139
Phone: (617) 253-4319
Email: erikb@mit.edu
- **Prabuddha De**
Accenture Professor of Information Technology and Professor of Management
Krannert School of Management, Purdue University
403 W. State Street, West Lafayette, IN 47907
Phone: (765) 494-0699
Email: pde@purdue.edu
- **Yu (Jeffrey) Hu**
Sharon A. and David B. Pearce Professor
Scheller College of Business, Georgia Institute of Technology
800 West Peachtree St. NW, Atlanta, GA 30308
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