

## UMIT OZMEL

Krannert School of Management  
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### Education

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- 2009 **Columbia Business School (PhD in Management)**  
Research interests:
  - Formation and Governance of High-Tech Alliances (Value Generation versus Value Capturing in High-Tech Alliances)
  - Entrepreneurship; Venture Capital Investments in High-Tech Startups; Entrep. Finance
  - Interorganizational Relationships.
- 2004 **Yale School of Management (M.A. in Financial Economics)**  
Taken PhD level courses in Microeconomics, Game Theory and Econometrics from Yale Univ. Economics Department.
- 2000 **Koc University (MBA)**  
Graduated 2<sup>nd</sup> in the class, GPA: 3.90.
- 1996 **Bogazici University (B.S. in Electrical and Electronics Engineering)**  
Ranked 113<sup>th</sup> among 1 million students in Turkish National University Placement Examination.

### Publications

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- Strategic Alliances, Venture Capital, and Exit Decisions in Early Stage High-tech Firms (Umit Ozmel, David Robinson, Toby Stuart).  
*Journal of Financial Economics, 2013.*
- Network Interdependencies: Signals from VC and Alliance Networks in Determining Alliance Formation (Umit Ozmel, Jeff Reuer, Ranjay Gulati).  
*Academy of Management Journal, 2013.*
- Small Fish, Big Fish: The Impact of Venture's Relative Standing in Partners' Portfolios on Venture Performance (Umit Ozmel, Isin Guler).  
*Strategic Management Journal, Dec 2015*

### Papers and Publications in Proceedings

- Bargaining Power, Network Effects and Value Appropriation in Alliances: Evidence from High Tech R&D Alliance Contracts (with Deniz Yavuz, Jeff Reuer and Todd Zenger).  
*Revise and resubmit at Organization Science, Second Round Revision*
- The Role of Imitation in Determining Technology Acquisitions (with Cheng-Wei Wu and Jeff Reuer).  
*Revise and Resubmit at Strategic Management Journal, Second Round Revision*
- The Effect of Interorganizational Ties in Financial Markets on Investment Returns (with Ranjay Gulati, Deniz Yavuz and Tim Trombley). (2015).
- Outside Insiders (with Tim Trombley and Deniz Yavuz) (2015).
- Transferred Conflict of Interest in Interfirm Partnerships: Effects on Startup's Innovation and IPO Performance (Work in progress).

- Moderating Effect of Uncertainty on the Relationship between Technological Similarity/ Complementarity and R&D Alliance Formation (with Joon Bae).
- The Impact of Firm Prominence on Performance under Different Types of Uncertainty: Evidence from Venture Capital Syndicate Networks (Work in progress).
- Innovative capability of the scientist as the source of bargaining power in technology commercialization alliances (data collection)
- Uncertainty in the Technology Domain and Tradeoffs between Alliance formation and Venture Capital funding. (data collection)
- Conflict of Interests in Alliance Portfolios, Uncertainty and the Effects of Innovative Performance. (data collection)

## Teaching

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- **Competitive Strategy, MBA, Krannert School of Management, 2014 Fall,**  
*Teaching Score: 4.6/5 (Distinguished professor in an MBA course)*
- **Competitive Strategy, MBA, Krannert School of Management, Spring 2014**  
*Teaching Score: 4.6/5 (Outstanding professor in an MBA course)*
- **Strategic Management; MBA core, Krannert School of Management, Spring 2013**  
*Teaching Score: 4.5/5 (Outstanding professor in an MBA course).*
- **PhD Seminar, Krannert School of Management,**  
**Teaching score : 2014 Fall; 5/5**  
**Teaching score: 2013 Fall & 2014 Spring; 4.5/5**
- **Strategic Management, undergraduate core, Krannert School of Management.**  
*Teaching score, Fall 2012: 4.9/5 & Spring 2012: 4.5/5*
- **Strategic Management undergraduate core, Kenan-Flagler Business School.**  
*Teaching score: 4.7/5*

## Professional Experience

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| Aug 2010- | <b>Krannert School of Management, Purdue University</b><br>Assistant Professor of Strategy  |
| 2008-2010 | <b>Kenan-Flagler Business School, University of North Carolina at Chapel Hill</b><br>Assistant Professor of Strategy and Entrepreneurship   |
| 2004      | <b>Strategic Consultant</b> <ul style="list-style-type: none"> <li>• Prepared 20-year business plan for Etisalat University, Dubai. Conducted competitive analysis identifying the strengths and weaknesses of the school, its competitors, and the target market. Prepared cash flow projections and Net Present Value analyses under various scenarios. Developed a long-term growth strategy including the launch of the US-accredited business school, MBA program, the extension of the School of Arts and Sciences. Directed the selection of the business school's courses and syllabi.</li> </ul> |
| 1996-1998 | <b>Ottoman Bank, Istanbul, Turkey</b><br><i>Corporate Account Manager</i> <ul style="list-style-type: none"> <li>• Responsible for managing a corporate client portfolio of multinational companies.</li> </ul>   |

- Analyzed the businesses of companies, visited management teams and designed tailored bank products for clients, which provided a competitive advantage to the bank.
- Made recommendations to the credit committee regarding the credibility of the companies.

1996

**Ottoman Bank**, Istanbul, Turkey

*Management Trainee*

- Attended the management training program for 6 months, ranking 1st among 60 participants.
- Rotated through the departments of the bank for 4 months, gained exposure to the bank's business.

## Honors

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- 2007 **Paul Montrone Fellowship**, Columbia Business School.  
Awarded to the selected senior doctoral student based on research and other academic qualifications.
- 2005 **Hambrick Research Award**, Columbia Business School.  
Awarded to selected senior doctoral students based on the research qualification.
- 2004- Doctoral Fellowship, Columbia Business School.
- 2002-2004 Full Scholarship, Yale University.
- 1998-2000 Full Scholarship, Koc University.
- 1992-1996 Turkish Ministry of Education Scholarships.

## Other Professional

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- Referee to Strategic Management Journal, Organization Science, Administrative Science Quarterly, Strategic Entrepreneurship Journal.

## Presentations

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- Bargaining Power, Network Effects and Value Appropriation in Alliances: Evidence from Alliance Contract *INSEAD Network Evolution Conference, October 2014.*
- Bargaining Power, Network Effects and Value Appropriation in Alliances: Evidence from Alliance Contract (*Atlanta Competitive Advantage Conference, May 2014*) (Could not present due to medical reasons, however a coauthor has discussed the paper).
- Bargaining Power, Network Effects and Value Appropriation in Alliances: Evidence from Alliance Contract. *Academy of Management Conference, Aug 2013.*
- Bargaining Power, Network Effects and Value Appropriation in Alliances: Evidence from Alliance Contract. *Midwest Strategy Meeting, University of Illinois, Urbana Champaign, May, 2013.*
- Small Fish, Big Fish: The Impact of Venture's Relative Standing in Partners' Portfolios on Venture Performance. *University of Illinois, Urbana Champaign. Nov, 2012.*
- Small Fish, Big Fish: The Impact of Venture's Relative Standing in Partners' Portfolios on Venture Performance. *Academy of Management Conference, Aug, 2012.*
- Small Fish, Big Fish: The Impact of Venture's Relative Standing in Partners' Portfolios on Venture Performance. *Purdue University, Jan 2010.*
- Network Interdependencies: Signals from VC and Alliance Networks in Determining Alliance Formation. *Midwest Strategy Meeting May 2011.*

- Network Interdependencies: Signals from VC and Alliance Networks in Determining Alliance Formation.  
*Academy of Management Conference, Aug, 2009.*
- Network Interdependencies: Signals from VC and Alliance Networks in Determining Alliance Formation.  
*Atlanta Competitive Advantage Conference, May 2009.*
- The Impact of Status on Performance under Different Types of Uncertainty: Evidence from the Venture Capital Industry.  
*Academy of Management Conference, Aug, 2007.*
- The Transferred Conflict of Interest.  
*UNC-Chapel Hill 2008, INSEAD, 2008; Olin School of Business, Washington University in St. Louis, 2008; NUS, 2008; Arizona State University,2008; Georgia Tech, 2008.*