



Center for  
Creative  
Leadership

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# WorkLife Indicator™

[www.ccl.org/wli](http://www.ccl.org/wli)



## Increasing Your Effectiveness On and Off the Job

In a world of constant access and busy lives, everyone struggles with managing their energy and time. Individuals have more options than ever before in how they work, when they work, and where they work. WorkLife Indicator provides the information and tools individuals need to move towards a more productive and sustainable way of managing the boundaries between work and family.

### Benefits

#### The WorkLife Indicator:

- Provides information that helps individuals understand the strengths and challenges associated with one's personal profile.
- Provides tips for personal improvement that are tailored to each individual's profile.
- Helps organizations create a common language around different approaches and can be used to increase employee engagement.
- Provides accurate and relevant results on individuals' profile based on research.

### Features

- Self-assessment (Takes approximately 10 minutes to complete)
- Online administration and report delivery
- Integrated feedback report and development planning guide
- Detailed profile with customized tips
- No certification required

*Available in English Only*

### Customized Services

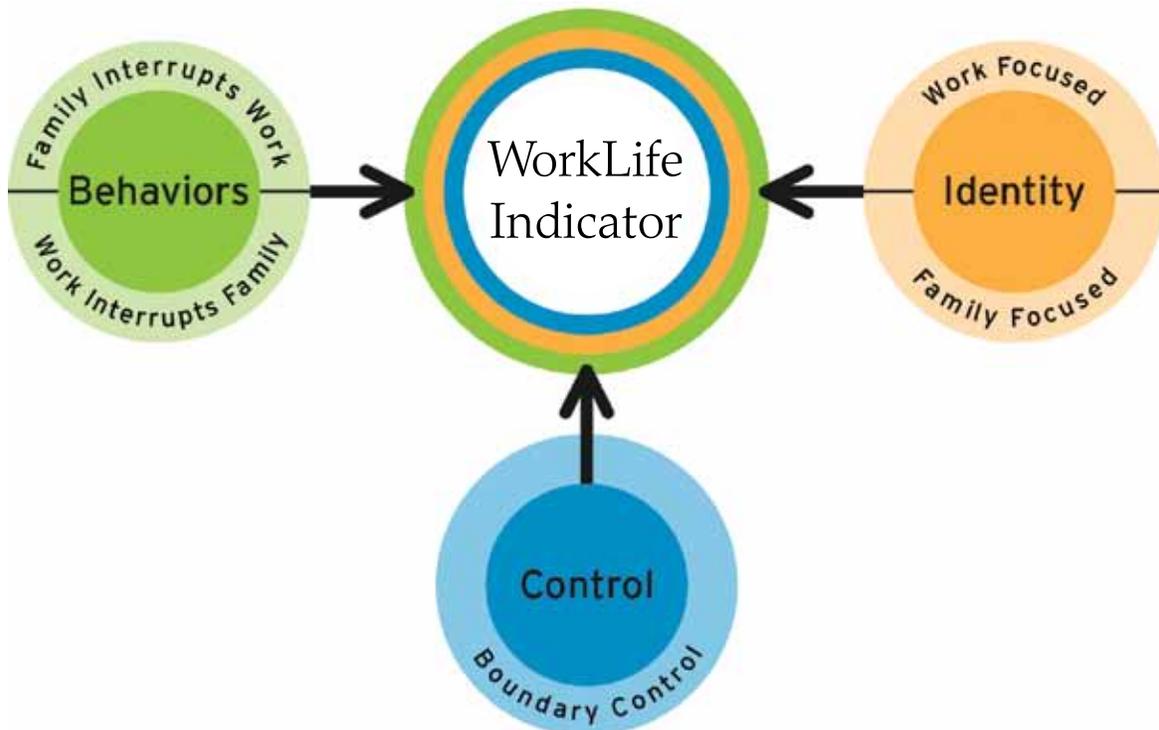
**CCL provides the following fee-based services to support and strengthen the impact of your WorkLife Indicator initiative.**

- Project Planning and Design
- Orientation Briefing
- Facilitator Training Workshop
- Feedback Facilitation Workshop

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## Detailed Description

Developed in partnership with Ellen Ernst Kossek, Ph.D., WorkLife Indicator measures the degree to which an individual combines or separates work and family (Behaviors), the degree to which an individual identifies with and invests in work and family roles (Identity), and the degree to which an individual feels in control of how he or she manages the boundaries between work and family (Control). The Behaviors factor describes the degree to which one combines or separates the tasks associated with work and those associated with one's personal life. This factor has two dimensions: Family Interrupts Work and Work Interrupts Family. The Identity factor describes the degree to which an individual identifies with and invest in their work and family roles. This factor has two dimensions: Work Focused and Family Focused.



### Ordering Information

Price \$30.00 per assessment  
(Quantity discounts available)

**Price includes:**

- Assessment administration
- Scoring of the assessment
- Integrated feedback report and development planning guide delivered in PDF

**To order, email [info@ccl.org](mailto:info@ccl.org) or call +1 336 545 2810**