

KIRSTIN N. DOLICK

Doctoral Candidate

Curriculum Vitae

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Beering Hall of Liberal Arts & Education
100 N. University Street
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EDUCATION

Ph.D.

Expected: December 2021 **Purdue University**, West Lafayette, IN; Lamb School of Communication

Major Area: Health Communication

Minor Area: Quantitative Research Methodology

Committee: Torsten Reimer (Chair), Jason Clark, Bart Collins, Evan Perrault

M.S.

August 2017

Purdue University, West Lafayette, IN; Lamb School of Communication

Major Area: Health Communication

Minor Area: Quantitative Research Methodology

Thesis: *Which Drink has More Calories? Effects of the reference amount on food choices*

Committee: Torsten Reimer (Chair), Bart Collins, Maria Venetis

B.A.

August 2014

Purdue University, West Lafayette, IN; Brian Lamb School of Communication

Major: Public Relations & Rhetorical Studies

August 2010-May 2012 **University of Southern Indiana**, Evansville, IN

PUBLICATIONS & CONFERENCE PRESENTATIONS

PUBLICATIONS

Dolick, K.N., Reimer, T., & Collins, W.B. (under review). Which drink has fewer calories? How variation in serving size can hamper healthy food choices. *Health Communication*.

Reimer, T., Barber, H., & **Dolick, K.N.** (in press). The bounded rationality of groups and teams. In R. Viale (Ed.), *Handbook on bounded rationality* (pp. 535-547). Routledge.

Reimer, T., **Dolick, K.N.**, Barber, H., & Oh, J. (in press). What methodologies are needed to study group communication? A bounded-rationality perspective. In S. Beck, J. Keyton, S. Poole (Eds.), *The handbook of group and team communication research*. (pp. xxx-xxx). Routledge.

Perrault, E.K., Hildenbrand, G.M., McCulloch, S.P., Schmitz, K.J., & **Dolick, K.N.** (2019). Hashtag health: College health on social media and students' motivations to follow, interact, and share their social media content. *Health Promotion Practice*. 20(5), 721-729.

Dolick, K.N., Pham, L.D., Mendes C. de Oliveira, G., & Savaiano, D. (August 2017), *Refining Organic Labeling Policy*. Nutrition Today.

Ptacek J.K., **Dolick, K.N.**, Mattson, M. (September 2017), Advocacy groups as agents for change in health and risk messaging. In *Oxford encyclopedia of health and risk message design and processing*. Oxford University Press.

COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

Dolick, K., Florendo, P., Lim, A., Miller, E., Natarajan, G., Peng, D., Present, R., Saunders, G., & Stahura, T. (2021). Say Cheese: Consumer Sentiment Analysis of Macaroni & Cheese Reviews on Amazon at the annual Data Mine Corporate Partners e-Symposium, West Lafayette, IN.

Reimer, T., **Dolick, K.**, Barber, H., Oh, J. (November 2021). Moving Forward in Group Communication Research Methods: A Bounded Rationality Perspective. *Panel title: Renewal and Transformation in Group and Team Communication Abstract* presented at the annual National Communication Association Conference, Denver, CO.

Reimer, T., **Dolick, K.N.**, Barber, H., Russel, T. (2020). When Natural Beverages Have More Calories. Manuscript presented at the 2020 National Communication Association Conference in Indianapolis, IN.

Reimer, T., Barber, H., **Dolick, K.N.** (2020) The Bounded Rationality of Groups and Teams. Manuscript presented at the 2020 National Communication Association Conference in Indianapolis, IN.

Perrault, E.K., Hildenbrand, G.M., McCulloch, S.P., Schmitz, K.J., & **Dolick, K.N.** (2019). Hashtag health: College health on social media and students' motivations to follow, interact, and share their social media content. Manuscript presented at the 2019 National Communication Association Conference in Baltimore, MD.

Dolick, K.N. & Reimer, T. (2019). Which drink has less calories? Difficulties in comparing drinks with varying serving sizes. Manuscript presented at the 2019 International Communication Association Conference in Washington, DC.

Perrault, E.K., **Dolick, K.N.**, Hildenbrand, G.M., McCulloch, S.P., & Schmitz, K.J. (2019). Social media fail – Active but unpopular Facebook accounts of student health centers nationwide: A content analysis. Poster presented at the 2019 D.C. Health Communication Conference, Washington, DC.

Dolick, K.N., Kovich, M.K., Junk, M.K., (2019). Improving community well-being through mindfulness: Incorporating mindfulness techniques into daily life. Poster presented at the 2019 Indiana Public Health Association Public Health Week Conference & Annual Meeting, West Lafayette, IN.

Dolick, K.N. & Reimer, T. (June 2018). *Reviewing consumer strategy and decision-making: A response to the FDA's Nutrition Labeling and Education Act*. Poster presented at the Academy of Communication in Healthcare's Research Forum, Tampa, FL.

Dolick, K.N. & Reimer, T. (June 2018). *Which Drink has More Calories? Effects of the Reference Amount on Food Choices*. Paper to be presented at the Academy of Communication in Healthcare's Research Forum, Tampa, FL.

Reimer, T., Roland, C., Banerji, D., Barber, H., & **Dolick, K.N.** (November 2017). *Bounded, Ecological, and Social Rationality: Egon Brunswik's Lens Model*. Panel title: Bounded Rationality: The Legacy and Relevance of Herbert Simon's Concept for Communication Scholarship Abstract presented at the annual National Communication Association Conference, Dallas, TX.

Dolick, K.N. & Reimer, T. (February 2017). *Which drink has more calories? Effects of nutrition labels on food choices*. Paper presented at the annual Communication Graduate Student Association conference, West Lafayette, IN.

Dolick, K.N. & Ptacek, J.K., Mattson, M. (November 2016). *Understanding energy drink consumer attitudes and behaviors: Initiating policy change through a health advocacy campaign*. Paper presented at the annual National Communication Association Conference, Philadelphia, PA.

Ptacek, J.K., **Dolick, K.N.**, Wang, K.Y., Smith, S.B. (March 2015). *Applying the HCAM to policy change for energy drinks*. Paper presented at the Health and Disease: Science, Technology, Culture and Policy conference, West Lafayette, IN.

Dolick, K.N., Ptacek J.K., Wang, K.Y., Smith, S.Y. (February 2015). *Health Advocacy Campaign for Policy Change on Energy Drink Labeling: A research proposal*. Paper presented at the annual Communication Graduate Student Association conference, West Lafayette, IN.

HONORS & AWARDS

- 2020** **Cassandra Book Scholarship of \$3,700**, Lamb School of Communication, Purdue University. Scholarship given to support dissertation research.
- 2019** **Promise Award of \$1,500**, College of Liberal Arts, Purdue University; Used this award to travel to a conference in Gold Coast, Australia.
- Bruce Kendall Award for Excellence in Teaching**, Lamb School of Communication, Purdue University. Annual award given to one graduate student who demonstrates exceptional teaching.
- Research Award of \$10,000**, Brian Lamb School of Communication, Purdue University. Used this award to conduct an independent research project.
- Service-Learning Award of \$865**, Office of Engagement, Purdue University. Used this award to conduct a direct education intervention titled Be Moved. Be Mindful. at Be Moved Power Yoga in West Lafayette, IN.
- Travel Award of \$500**, Purdue Graduate Student Government and the Graduate School. Used this award to travel to a conference in Washington, DC.
- 2018** **Travel Award of \$150**, Health Communication Division, International Communication Association. Used this award to travel to a conference in Washington, DC.
- 2017** **Promise Award of \$750**, College of Liberal Arts, Purdue University; Used this award to travel to a conference in Salt Lake City, UT.
- Professional Award of \$250**, Purdue Graduate Student Government
Used this grant to supplement travel to Washington DC for a course practicum
- 2015** Elected to serve as CGSA, **Graduate Student Representative** during the 2017-2018 academic year
- Promise Award of \$750**, College of Liberal Arts, Purdue University; Used this award to develop my thesis project.
- 2014** **Travel Award**, Purdue Institute for Civic Communication (PICC), Purdue University; Used this award to supplement travel to Washington DC for a course practicum at C-SPAN

PROFESSIONAL & TEACHING APPOINTMENTS

Communication and Cognition Lab Member

January 2015 - Present

Co-mentored five undergraduate research assistants

Attended monthly lab meetings used to discuss research, ethics, and protocol

Completed relevant literature reviews

Collected & coded quantitative data in SPSS

Lamb School Research Lab Administrator

August 2019 – December 2020

Managed participant incentive by listing over 100 course sections that offer extra credit and distributed credit to over 3,000 participants each semester

Scheduled and oversaw protocol of studies which use the Lamb School participant pool

Assisted in proposing a budget for a \$500,000 lab renovation

COURSES TAUGHT (PURDUE UNIVERSITY)

Primary Instructor

COM 318DL Principles of Persuasion Online

Instructor Rating: 4.9/5.0

SU 2019; 1 section

4.8/5.0

SU 2018; 1 section

4.1/5.0

SP 2018; 1 section

4.2/5.0

FA 2017; 1 section

COM 303 Intercultural Communication

Instructor Rating: N/A

SU 2018; 1 section

COM 217 Science Writing & Presentation

Instructor Rating: TBD

SU 2021; 1 section

TBD

SP 2021; 2 sections

4.6/5.0

SU 2020; 1 section

4.3/5.0

FA 2019; 1 section

4.8/5.0

SP 2019; 1 section

4.2/5.0; 4.9/5.0

FA 2018; 2 sections

4.8/5.0

SP 2018; 1 section

4.6/5.0

FA 2017; 1 section

4.9/5.0

SU 2017; 1 section

4.3/5.0

SP 2017; 1 section

COM114H Honors Speech Communication

Instructor Rating: 4.8/5.0

FA 2016; 1 section

COM114	Fundamentals of Speech Communication	
	Instructor Rating: N/A	SP 2020; 1 section
	4.8/5.0	SU 2016; 1 section
	4.2/5.0 & 4.1/5.0	SP 2016; 2 sections
	3.3/5.0 & 3.8/5.0	FA 2015; 2 sections

Teaching Assistant

COM 318	Principles of Persuasion	
	Instructor Rating: 4.0/5.0	SP 2017
COM 304	Quantitative Research Methods	
	Instructor Rating: 3.6/5.0 & 4.5/5.0	FA 2020; 2 recitations
COM 204	Critical Perspectives of Communication	
	Instructor Rating: 4.6/5.0 & 4.2/5.0	FA 2016; 2 recitations

Basic Course Involvement

Basic Course Director of Science Writing and Presentation, COM 217

Supervised 22 sections and 13 instructors

Supervised 21 sections and 13 instructors

Supervised 20 sections and 14 instructors

Supervised 20 sections and 13 instructors

Supervised 20 sections and 13 instructors

Supervised 21 sections and 12 instructors

Designed and monitored the use of course materials including, syllabus, schedule, assignments, and lesson plans.

Guided instructors on how to manage classroom climate

SP 2021, ¼ time appointment

FA 2020, ¼ time appointment

SP 2020, ¼ time appointment

FA 2019, ¼ time appointment

SP 2019, ¼ time appointment

FA 2018, ¼ time appointment

New Instructor Mentor, COM 114

Mentored a first-year instructor to foster growth in teaching.

Met bi-weekly to discuss classroom climate and development within the instructor role.

FA 2019 & SP 2020

Test-Out, COM 114

Proctored exams for students attempting to test out of the basic course

SP 2019; FA 2017; SU 2017, ¼ time appointment; SP 2017; FA 2016

Purdue Presentation Center: Provided one-on-one course assistance

FA 2017, ¼ time appointment

International Instruction

Brazil. In the winter of 2019-2020, I co-hosted a study abroad program in Rio De Janeiro, Brazil focused on Presentational Speaking and Portuguese Language & Culture. I co-created the syllabus, lessons, assignments, and an exam related to the Presentational Speaking course in preparation for the program.

Germany. In the summer of 2018, I co-hosted a study abroad program in Heidelberg, Germany focused on Intercultural Communication and Judgment & Decision Making. I created the syllabus, lessons, assignments, and an exam related to the Intercultural Communication course in preparation for the program. Additionally, I created post-program materials in conjunction with a Study Abroad Intercultural Learning (SAIL) grant to reduce program costs for students. The collected data identified successful pedagogical strategies for helping students improve the interpersonal skills necessary to succeed abroad.

ENGAGEMENT & SERVICE

CORPORATE ENGAGEMENT

2020-2021 **The Kraft-Heinz Company**

In partnership with The Data Mine at Purdue University, my team scraped, cleaned, and processed Amazon reviews to obtain valuable quantitative and qualitative data. We applied business analytics to identify KPI's, generate insights toward emerging consumer trends, and make recommendations for marketing and R&D.

2019-2020 **Food Finders Food Bank**

A partner and I designed and delivered Thoughtful Snacking, a direct education intervention to 96 participants in 12 local food pantries that encouraged fruit and vegetable consumption. Data shows the intervention increased knowledge of recommended fruit and vegetable consumption but had a marginal effect on eating practices. To complete this project, I was awarded \$10,000 by Purdue University's Lamb School of Communication to fund a researcher stipend, intervention materials, participant recruitment.

2019 **BeMoved Power Yoga**

A team and I designed and delivered BeMoved BeMindful, which sought to determine the effectiveness of a single mindfulness direct education intervention with 30 participants. Well-being and mindfulness levels increased immediately after the intervention and were sustained for one-week ensuing. Mindfulness interventions may represent a simple, cost-effective tool to decrease anxiety and depression. Purdue University's Office of Engagement awarded us \$865 to fund the purchase of intervention materials.

2018 **Paradigm Consulting, Inc.**

PROFESSIONAL DEVELOPMENT

Verbal Judo (verbal de-escalation training) by the Purdue University Police Department, Fall 2020
 Convert Your CV to a Resume, Spring 2020
 Self Service Video Production Made Easy with Video Express Workshop, Fall 2019
 Mental Health First Responder Certification, Mental Health First Aid, Fall 2019
 Led COM 217 Science Writing & Presentation Orientation, Spring 2020, Fall 2019, Spring 2019, Fall 2018,
 QPR (Question, Persuade, Refer) Institute Certification, Mental Health America, Spring 2019
 Diverse Career Pathways Workshop, Spring 2018
 Lecture on Communication Activism and Social Justice by Larry Frey, Ph.D., Fall 2017
 COM 217 Science Writing & Presentation Re-orientation, Fall 2017
 Phil Tompkins Distinguished Lecture Series: Paaige Turner, Ph.D., Fall 2017
 Teaching Assistant Diversity Workshop, Spring 2016
 Portion Control and Label Reading, Purdue Division of Recreational Sports Nutrition Workshop, Spring 2016
 COM 114 Fundamentals of Speech Communication Orientation, Fall 2017, Fall 2016, Fall 2015

PROFESSIONAL MEMBERSHIPS

International Communication Association
 National Communication Association
 Brian Lamb School of Communication Graduate Student Association

ACADEMIC PREPARATION

Health Communication

Assessment/Evaluation of Organizational Health Interventions	Bart Collins
Design and Analysis of Public Health Interventions	Andrea DeMaria
Effects of Nutrition Labels on Choice Behaviors	Torsten Reimer
Health Advocacy Campaigns	Marifran Mattson
Health Communication	Evan Perrault
Interpersonal Health Communication	Maria Venetis
Nutrition Policy	Dennis Saviainno

Quantitative Research Methodology

ANOVA/Regression and Beyond	Steve Wilson
Applied Multivariate Methods	Bart Collins
Computational Methods	Natalie Lambert
Data Science in Industry I	Mark Daniel Ward
Data Science in Industry II	Mark Daniel Ward
Descriptive/ Experimental Research in Communication	John Green
Structural Equation Modeling	Sharon Christ

Quantitative Research Methods II in I/O Psychology

Louis Tay

Persuasion & Decision-Making

Consumer Behavior Theories

Jason Clark

Decision-Making

Torsten Reimer

Knowledge Management

Torsten Reimer

Risk Communication

Hyunyi Cho

Theories of Persuasion

Torsten Reimer

Communication Theory

Foundations of Human Communication Inquiry I

Stacey Connaughton & Josh Scacco

Foundations of Human Communication Inquiry II

Josh Scacco

Organizational Communication

Natalie Lambert

Theories of Interpersonal Communication

Maria Venetis