

Douglas E. Pruim
Curriculum Vitae

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EDUCATION

- Ph.D. Brian Lamb School of Communication, Purdue University, Dec 2018
Interpersonal Communication
Dissertation topic: Playful communication in relationships
- M.A. Brian Lamb School of Communication, Purdue University, 2014
Interpersonal Communication; minor: IPC via social networking sites
- M.Div. Calvin Theological Seminary, 2001
- B.A. Communication Arts, Trinity Christian College, 1997

Teaching Awards, Honors, and Certificates

- 2020 Krannert Transformative Impact Award, Purdue University
- 2019 Krannert Undergraduate Distinguished Elective Teacher Award, Purdue University
- 2019 Krannert Master's Distinguished Elective Teacher Award, Purdue University
- 2018 Krannert Master's Distinguished Elective Teacher Award, Purdue University
- 2018 Graduate School Excellence in Teaching Award, Purdue Graduate School
- 2018 Nominated for Midwestern Association of Graduate Schools Excellence in Teaching Award
- 2017 Teaching Academy Graduate Teaching Award, Teaching Academy of Purdue University
- 2017 Bruce Kendall Excellence in Teaching Award, Brian Lamb School of Communication at Purdue University
- 2016 Advanced Graduate Teaching Certificate, Center for Instructional Excellence of Purdue University
- 2015 Influential Faculty Member Recognition, Brian Lamb School of Communication at Purdue University
- 2014 Graduate Teaching Certificate, Center for Instructional Excellence of Purdue University
- 2013 College Teaching Workshop Certificate, Center for Instructional Excellence of Purdue University

PUBLICATIONS

Articles

- 2019 Pruim, D. E. (2019). Critically fun: Analyzing humor in political comedy. *Communication Teacher*, 33(1), 26–30. <https://doi.org/10.1080/17404622.2018.1530796>
- 2019 Torres, D., & Pruim, D. (2019). Scientific storytelling: A narrative strategy for scientific communicators. *Communication Teacher*, 33(2), 107–111. <https://doi.org/10.1080/17404622.2017.1400679>
- 2016 Pruim, D. E. (2016). Disaster Day! Integrating speech skills through impromptu group research and presentation. *Communication Teacher*, 30, 62-66. <https://doi.org/10.1080/17404622.2016.1139148>

Chapters

- 2019 Baumgartner, J. (2019). American Political Humor: Masters of Satire and Their Impact on U.S. Policy and Culture (2 Volume Encyclopedia). ABC-CLIO with Douglas E. Pruim chapter on “Saturday Night Live”, 411-415.
- 2019 Greene, J. O., Geiman, K., & Pruim, D. E., (2019). Implications of some “obvious truths” for building theories of deceptive message formulation and production. Prepared for: T. Docan-Morgan (Ed.), *The handbook of deceptive communication*. Palgrave Macmillan.
- 2015 Pruim, D. E. (2015). “Social Media Factor” in all 13 chapters. In K. Verderber and E. L. MacGeorge (Eds.), *Inter-Act: Interpersonal communication concepts, skills, and contexts (14th ed.)*. New York, NY: Oxford University Press.

Reviews

- 2016 Pruim, D. E. (2016, February). Book review: McCornack (2015). *Reflect & Relate: An Introduction to Interpersonal Communication*. *Central States Communication Association Newsletter: Book Review Supplement*, 84, 7-8.

Materials

- 2019 Instructor slides for E. Griffin, A. Ledbetter, and G. Sparks (Eds.), *A First Look at Communication Theory (10th Edition)*. New York: McGraw Hill Education.

CONFERENCE ACTIVITY

- 2020 Teaching Difficult Communication Theories. Short Course for National Communication Association, virtual. With Andrew Ledbetter, Em Griffin, Glenn Sparks, and Emily Langan.
- 2020 Teaching the College Course in Communication Theory: Breaking Through Barriers to Student and Instructor Success. Short Course for Central States Communication Association in conjunction with Andrew Ledbetter and Em Griffin. Accepted not delivered because of COVID.
- 2019 Survival in the Classroom: Pedagogical Approaches to Failure in the Classroom. Panelist at the annual meeting of the National Communication Association, Baltimore, MD.
- 2018 Adult Communicative Play of Close Friends. Competitively selected paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- 2018 Beyond Gamification: The Pedagogy of Play in the Communication Classroom. Panel presenter at the annual meeting of the National Communication Association, Salt Lake City, UT.
- 2018 Leveling the Playing Field: Cross-Collaboration between the Basic Course and STEM. Panel presenter at the annual meeting of the National Communication Association, Salt Lake City, UT.
- 2018 Masterpiece: Playfully Improv(ing) Case Study Presentations. Great Ideas for Teaching Students presenter at the annual meeting of the National Communication Association, Salt Lake City, UT.
- 2018 Teaching Communication Theory: Creatively and Playfully Engaging a Tough Course. Presenter at the annual meeting of the National Communication Association, Salt Lake City, UT.
- 2018 Grown-ups at Play. Competitively selected paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic. With John Greene.
- 2017 *AsapSCIENCE video assignment*. GIFTS at the annual meeting of the National Communication Association, Dallas, TX.
- 2017 *Why So Serious?!: A Framework for Exploring Failed Interpersonal Play*. Competitively selected paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- 2017 *The Great Scavenger Hunt for Technical Information (i.e., This Data's Too Bootylicious)*. GIFTS at the annual meeting of the National Communication Association, Dallas, TX. With Gary McFall.
- 2017 *Relevance Outside the Academy: Using MOOCs to Reach Adult Learners*. Panel chaired at the annual meeting of the National Communication Association, Dallas, TX.
- 2017 *Failed interpersonal play*. Presentation at the International Humour Summer School and Symposium, West Lafayette, IN.

- 2017 *Critically fun*. Great Ideas For Teaching (GIFT) at the annual meeting of the Central States Communication Association, Minneapolis, MN.
- 2017 *A theory of nonverbal creepiness (and other reactions): Extending the benign violation theory*. "Top three" paper at the annual meeting of the Central States Communication Association, Minneapolis, MN.
- 2017 *A typology of humor research: Intersecting disciplines*. Competitively selected paper presented at the annual meeting of Purdue CGSA, West Lafayette, IN.
- 2016 *Fun with civics: Examining a humorous, civic artifact from late-night television*. GIFTS (Great Ideas For Teaching Students) at the annual meeting of the National Communication Association, Philadelphia, PA.
- 2016 *Humor and social judgment*. Research roundtable paper at the annual meeting of the National Communication Association, Philadelphia, PA.
- 2016 *Making visual communication tangible panel: Applying multimedia learning theory to infographic design*. Presentation at the annual meeting National Communication Association, Philadelphia, PA.
- 2016 *The dark side of engagement: Social media power in confronting an organization directly during a crisis*. Paper presented at the 23rd International Public Relations Research Conference BledCom, Bled, Slovenia. With Brian Smith and Bjorn Jensen.
- 2015 *Humor and families*. Research roundtable paper at the annual meeting of the National Communication Association, Las Vegas, NV.
- 2015 *Evaluation of advice on Facebook*. Panel presentation at the annual meeting of the National Communication Association, Las Vegas, NV. With Erina MacGeorge.
- 2015 *Humor styles, family communication patterns, and family satisfaction*. Research roundtable paper at the annual meeting of Purdue Communication Graduate School Association, West Lafayette, IN.
- 2014 *The presence of our past: Action assembly theory*. Competitively selected paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- 2013 *Applying Multimedia Learning Theory*. GIFTS (Great Ideas for Teaching Students) at the annual meeting of the National Communication Association, Washington DC.

DEPARTMENTAL/UNIVERSITY SERVICE

- 2020 NSF Grant Proposal Team
- 2020 Phillips 66 Case Competition Guidance with Brian Chupp
- 2020 Pepsi Case Competition Guidance with Brian Chupp
- 2020 Chair, Faculty Search Committee for MCS
- 2020 Member, Faculty Search Committee for Parrish Library
- 2020-present Faculty Advisor, Sigma Tau Gamma Fraternity
- 2019-present Faculty Advisor, Sigma Phi Alpha of Purdue University
- 2019-present Faculty Fellow, Owen Hall of Purdue University
- 2019-present Faculty Advisor, DICE Business Analytics Club
- 2019-present Faculty Advisor, Purdue Stand-Up Comedy Club
- 2019-present Faculty Advisor, REEL Genius Club
- 2019 Reviewer, Class of 1922 Helping Students Learn Award Committee
- 2019 Faculty Mentor, Boiler Gold Rush
- 2019 Faculty Mentor, Krannert Undergraduate Advising of BGR
- 2019 Judge, Krannert Case Competition

CAMPUS OR DEPARTMENTAL TALKS

- 2020 Telling stories with data: Project X Safe Campus Summer Internship Experience
- 2020 Making and Giving a Pitch: Women in Business Summer Course
- 2019 Masterpiece. Lesson with Dr. Amy David at Krannert School of Management, MGMT 261
- 2019 Handing Q&A. Lesson with Drs. Ilana Stonebreaker and Heather Howard at Krannert School of Management, MGMT 175
- 2019 Life lessons from Improv, Krannert Leads of Larsen Leaders Academy
- 2018 Masterpiece. Lesson with Dr. Amy David at Krannert School of Management, MGMT 261
- 2017 Masterpiece. Lesson with Dr. Amy David at Krannert School of Management, MGMT 261
- 2017 Creating an Engaged Classroom. Purdue, TA Orientation (August 16, 2017)
- 2017 Teaching debate. Purdue, EDCl: Teaching Social Studies [several times since 2014]
- 2017 The Gnostic Gospels and the Rhetoric of Heterodoxy. Purdue, Rhetoric in the Western World. [several times since 2014]
- 2015 How to make a GIFTS presentation. Panel discussion at a special event for Purdue's Communication Graduate Student Association, Purdue University, West Lafayette.
- 2015 Debate in society. Purdue, Benjamin Franklin Trans-Atlantic Fellows (July 1, 2015)
- 2014 Debate in society. Purdue, Benjamin Franklin Trans-Atlantic Fellows (June 30, 2014)

GRANTS AND FELLOWSHIPS

- 2021 NSF Grant "Mission Meaning Making (M3)" (\$300K)
- 2018 Promise Award (\$750 award for research)
- 2018 Brian Lamb School Research and Professional Development Grant (\$750)
- 2017 International Humour Summer School and Symposium Fellowship
- 2017 Purdue Graduate Student Government \$750 Travel Grant

SERVICE TO PROFESSION

- 2019 Article reviewer for Emotion Review
- 2016 Article reviewer for Communication Quarterly
- 2015-2016 Paper reviewer for Human Communication and Technology Division, NCA
- 2013 Article reviewer for Journal of Social and Personal Relations

COMMUNITY INVOLVEMENT/OUTREACH

- 2020 Emcee, Stand Up for Civic Fundraiser for CIVIC Theatre of Greater Lafayette
- 2019 Auctioneer, Wabash Walls Gala for Tippecanoe Arts Federation
- 2017 Moderator, Keystone Series Interdisciplinary Panel Discussion
- 2017 Keynote speaker for Excel Center of Lafayette Commencement
- 2013-2016 Judge for Optimist Club of Lafayette Youth Speech Scholarship Competition
- 2012-2015 President and member of Lafayette Christian School Board of Directors
- 2014-2015 Member-at-large, Providence Foundation
- 2002-2007 President and member, Trinity Christian College Board of Directors

MEDIA COVERAGE

My pedagogical article in Communication Teacher entitled “Disaster Day” was featured in the Instructor’s Corner of Communication Currents for NCA (June 1, 2016).

<https://www.natcom.org/communication-currents/instructor%E2%80%99s-corner-disaster-day-impromptu-group-speech-activity>

PREVIOUS NON-ACADEMIC WORK

- 2004-2010 Senior Pastor, Lafayette Christian Reformed Church
- 2001-2004 Director of Adult Education, Palos Heights Christian Reformed Church

OUTSIDE ACTIVITIES

- 2007-present Improv comedy performer, One Size Fits All Improv
- 2015-present Announcer for Lafayette Roller Derby

PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

- 2012-present National Communication Association
- 2014-present Central States Communication Association
- 2014-present International Society for Humor Studies
- 2014-present Communication Graduate School Association, BLSC
- 2014-2015 Association for Applied and Therapeutic Humor

TEACHING EXPERIENCE

Instructor of Record

| | |
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| Strategic Thinking and Decision-Making | Purdue University |
| Communication for Accounting | Purdue University |
| Managerial Communication Skills | Purdue University |
| Advanced Managerial Communication | Purdue University |
| Introduction to Communication Theory | Purdue University |
| Science Writing and Communication | Purdue University |
| Communication in Relationships | Purdue University |
| Interpersonal Communication | Purdue University |
| Small Group Communication | Purdue University |
| Interviewing Principles and Practices | Purdue University |
| Public Speaking | Purdue University |
| Interpersonal Communication | Ivy Tech Community College |
| Small Group Communication | Ivy Tech Community College |
| Theatre Appreciation | Ivy Tech Community College |
| Public Speaking | Ivy Tech Community College |
| Public Speaking | Trinity Christian College |
| Humor Theory | Trinity Christian College |

Basic Course Director

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| 2016-2018 | Science Writing and Communication | Purdue University |
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Teaching Assistant

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| Introduction to Communication Theory | Purdue University |
| Introduction to Organizational Computing | Purdue University |
| Introduction to Computers | Purdue University |
| Quant Methods for Communication Research | Purdue University |
| Principles of Persuasion | Purdue University |

MOOC Co-Creator and Instructor of Record

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| 2017 | Communicating Complex Information (Sp17), Purdue University with FutureLearn | |
| | https://www.futurelearn.com/courses/communicating-complex-information/1 | |

Debate Coach/Director

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| 2013-2014 | Purdue Speech and Debate Team | Purdue University |
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Speech Lab Tutor

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| 2013-2014 | COM 114 Speech Lab | Purdue University |
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ACADEMIC PREPARATION: Purdue University**Theoretical Foundations**

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|---|---------------------------------|
| Foundations of Human Com. Inquiry I..... | Torsten Reimer Seungyoon Lee |
| Foundations of Human Com. Inquiry II..... | Torsten Reimer |

Interpersonal Communication

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| Interpersonal Communication Theory..... | Steve Wilson |
| Advice and Information across Contexts | Erina MacGeorge |
| Theories of Persuasion..... | Torsten Reimer |
| Group Processes and Performance | Janice Kelly |
| Family Communication | Steve Wilson |
| Pro-social Behavior | William Graziano |
| Nonverbal Communication..... | John Greene |
| Communication Pedagogy | Josh Boyd |

Research Methods

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| Qualitative Research Methods | Ashley Kelly |
| Content Analysis | Josh Scacco |
| Descriptive and Experimental Research Methods..... | Torsten Reimer |
| Technology for Qualitative Research..... | Wayne Wright |
| Structural Equation Modeling..... | Sharon Christ |
| ANOVA/Regression | Steve Wilson Erina MacGeorge |

Humor/Play

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| Introduction to Linguistics | Victor Raskin |
| Seminar on Humor..... | Victor Raskin |
| Humorous/Playful Communication | John Greene |

Social Media

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| IPC via Social Network Sites..... | Erina MacGeorge |
| Current Trends in Mass Media | Sorin Matei |
| The Social Internet | Mihaela Vorvoreanu |