

Wenqian WANG

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Krannert School of Management, Purdue University

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Google Scholar Citations: 402 | H-Index: 8 | [Google Scholar Page](#) | [Website](#)

EDUCATION

- Ph.D. Candidate** in Strategy, Purdue University 2018-2023 (expected)
Major: Strategic Management (Co-advisor: Prof. Tom Brush & Prof. Fabrice Lumineau)
Minor: Management Information Systems
- Ph.D.** in Construction Management, Tianjin University 2015-2018
Major: Management Science and Engineering
- M.S.** in Construction Management, Tianjin University 2013-2015
Major: Management Science and Engineering
- B.S.** in Mathematics, Shandong University 2009-2013
Major: Information and Computing Science – Operations Research

RESEARCH INTERESTS

Digital Strategy | Blockchains | Cooperative Strategy | Governance | Innovation

My research interests are at the intersection between digital strategy and cooperative strategy. I especially investigate the governance of collaborations both between and within organizations. My primary focus has been on understanding how digital transformation, in particular blockchain technology, enables novel governance practices of collaboration. I am also interested in understanding the formation and performance heterogeneity of digital collaborative networks, such as blockchain-enabled multi-party alliances.

MAIN PUBLICATIONS

- Wang, W., Lumineau, F., & Schilke, O. (Book in-press). Blockchains: Strategic implications for contracting, trust, and organizational design. *Cambridge University Press*. | [Link](#)
- Lumineau, F., Schilke, O., & Wang, W. (Article in-press). Organizational trust in the age of the Fourth Industrial Revolution: Shifts in the form, production, and targets of trust. *Journal of Management Inquiry*.
- Invited contribution
 - Equal authorship in alphabetical order
- Lumineau, F., Wang, W., & Schilke, O. (2021). Blockchain governance—A new way of organizing collaborations? *Organization Science*, 32(2), 500-521. | [Link](#)
- One of the “[most read articles](#)” in *Organization Science* since publication
 - Downloaded and viewed over 10,000 times as of July 2022
- Lumineau, F., Wang, W., Schilke, O., & Huang, L. (2021). How blockchain can simplify partnerships. *Harvard Business Review* (Digital Edition). | [Link](#)

Van der Valk, W., Lumineau, F., & Wang, W. (2020). Research on contracting in supply chain management and related disciplines: A synthesis of scholarly recommendations and a discussion of future opportunities. In book: *Oxford Handbook of Supply Chain Management*, edited by T. Choi, J. Li, D. Rogers, J. Rungtusanatham, T. Schoenherr and S. Wagner, Oxford University Press. | [Link](#)

WORK IN PROGRESS

“Competition of digital networks: Explaining performance heterogeneity of blockchain-enabled multi-party alliances.” With Marvin Hanisch (Data analysis stage, targeting *Strategic Management Journal*, expected submission in fall 2022)

“Initiator or follower? The performance implication of entry order in blockchain-enabled multi-party alliances.” (Data analysis stage, targeting *Strategic Management Journal*, expected submission in winter 2022)

“Selective intervention and internal hybrid: Explaining the coexistence of strong administrative control and high-powered incentives.” With Jing Tang & Cyril Um (Data collection stage, targeting *Organization Science*, expected submission in spring 2023)

“How does the resource-based view explain vertical firm boundaries? A systematic review and suggestions for research.” With Yinqiu Tang, Nicolai Foss, & Yongqiang Chen (Finalizing manuscript for submission, targeting *Academy of Management Annals*)

SELECTED EARLIER PUBLICATIONS

Wang, Y., Chen, Y., Wang, W., Chen, Y., & Jin, M. (2019). Revisiting the relationship between contract governance and contractors’ opportunistic behavior in construction projects. *IEEE Transactions on Engineering Management*, early access. | [Link](#)

Wang W., Chen Y., Zhang S, & Wang Y. (2018). Contractual complexity in construction projects: Conceptualization, operationalization, and validation. *Project Management Journal*, 49(3), 1-16. | [Link](#)

Chen Y., Wang W., Zhang S, & You J. (2018). Understanding the multiple functions of construction contracts: the anatomy of FIDIC model contracts. *Construction Management and Economics*, 36(8), 472-485. | [Link](#)

You, J., Chen, Y., Wang, W., & Shi, C. (2018). Uncertainty, opportunistic behavior, and governance in construction projects: the efficacy of contracts. *International Journal of Project Management*, 36(5), 795-807. | [Link](#)

TEACHING INTERESTS AND EXPERIENCE

Strategic Management | Digital Strategy | Global Strategy | Innovation Management

Instructor for undergraduate core course *Strategic Management*, Spring 2021

- Received the **Krannert Outstanding Graduate Student Instructor Award**

Teaching assistant for weekend MBA course *Global Strategy*, Fall 2020. Instructor: Prof. Fabrice Lumineau

Teaching assistant for weekend MBA course *Global Strategy*, Fall 2019. Instructor: Prof. Fabrice Lumineau

Teaching assistant for graduate elective course *Call for Bids and Bidding for International Project*, Fall 2017. Instructor: Prof. Wenxue Lu

Teaching assistant for undergraduate core course *Construction Claims of International Project*, Fall

2016. Instructor: Prof. Yongqiang Chen

AWARDS & HONORS

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| Krannert Doctoral Research Fund (\$1,713), Purdue University | 2022 |
| Krannert School Doctoral Fellowship Award for Excellence in Research (\$1,000), Purdue University | 2021 |
| Krannert Outstanding Graduate Student Instructor, Purdue University | 2021 |
| Krannert Doctoral Research Fund (\$4,253 with Jing Tang), Purdue University | 2020 |
| Krannert Doctoral Research Fund (\$2,020), Purdue University | 2019 |
| Strategic Management Scholar Award (\$2,500 per year), Purdue University | 2018-2022 |
| He-Bosen International Construction Management Education Development Scholarship, Tianjin University | 2017 |
| Academic Scholarship, Tianjin University | 2015-2017 |
| Wu-Yuhua Outstanding Student Scholarship, Tianjin University | 2014 |
| Outstanding Thesis Award for Bachelor, Shandong University | 2013 |
| Outstanding Graduate Award, Shandong University | 2013 |
| National Scholarship, The Ministry of Education of China | 2012 |
| Outstanding Student Fellowship, Shandong University | 2011/2012 |

SERVICE AND PROFESSIONAL ACTIVITIES

Ad-hoc reviewer for academic journals (in alphabetical order): *Blockchain: Research and Applications* (3 reviews), *Construction Management and Economics* (1 review), *Global Strategy Journal* (1 review), *IEEE Transaction on Engineering Management* (2 reviews), *Industrial Marketing Management* (2 reviews), *Information & Management* (1 review), *International Journal of Production Economics* (1 review), *Journal of Business Research* (2 reviews), *Journal of Management Studies* (2 reviews), *Journal of Strategic Contracting and Negotiation* (2 reviews), *Journal of Systems and Software* (1 review), *Sage Open* (1 review)

Ad-hoc reviewer for academic conferences (in alphabetical order): *Academy of Management Annual Meetings* (20 reviews), *International Conferences on Information Systems* (2 reviews), *Strategic Management Society Annual Meetings* (3 reviews)

Co-organizer of the panel symposium on “The Implications of Blockchain Technology on Business,”
2022 Academy of Management Meeting

Co-organizer of the Krannert Strategy Alumni Network (KSAN) social event at AoM conference,
Seattle, 2022

Professional affiliations: Center for Trust Studies (Eller College of Management, University of Arizona),
Academy of Management, Strategic Management Society

REFERENCES

Thomas Brush, Ph.D.

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(Strategic Management Area)
Krannert School of Management
Purdue University
E-mail: brusht@purdue.edu

Fabrice Lumineau, Ph.D.

Professor in Strategic Management

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Arvind Malhotra, Ph.D.

The H. Allen Andrew Distinguished Professor of
Strategy and Entrepreneurship
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University of North Carolina at Chapel Hill
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