

ZAIYAN WEI

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CURRENT POSITION

Assistant Professor, Krannert School of Management, Purdue University Aug. 2015 – Current

OTHER POSITIONS

Purdue University:

Faculty Affiliate, Purdue FinTech Center 2022 – Current

Faculty Affiliate, Krenicki Center for Business Analytics and Machine Learning 2017 – Current

Tsinghua University, PBC School of Finance:

Academic Committee Member, Xinyuan FinTech Center 2018 – Current

The University of Arizona, Eller College of Management:

Research Associate, Department of MIS 2014 – 2015

EDUCATION

The University of Arizona, Ph.D. in Economics May 2015

Shanghai University of Finance and Economics, M.A. in Economics July 2009

Shanghai Jiao Tong University, B.A. in Economics July 2007

RESEARCH INTERESTS

Economics of information systems, FinTech, Platform economics, Social media and networks

PUBLICATIONS

1. Chen W, Wei Z, Xie K (2022) The battle for homes: How does home sharing disrupt local residential markets? *Management Science*, forthcoming.
2. Chen W, Wei Z, Xie K (2021) Regulating professional players in peer-to-peer markets: Evidence from Airbnb. *Management Science*, forthcoming.
3. Lu K, Wei Z, Chan TY (2021) Information asymmetry among investors and strategic bidding in peer-to-peer lending. *Information Systems Research*, forthcoming.
4. Alyakoob M, Rahman M, Wei Z (2021) Where you live matters: Local bank competition, online marketplace lending, and disparity in borrower benefits. *Information Systems Research* 32(4): 1390-1411.
5. Wei Z, Xiao M, Rong R (2021) Network size and content generation on social media platforms. *Production and Operations Management* 30(5): 1406-1426.
6. Liu X, Wei Z, Xiao M (2020) Platform mispricing and lender learning in peer-to-peer lending. *Review of Industrial Organization* 56(2): 281-314.
7. Wang Y, Goes P, Wei Z, Zeng D (2019) Production of online word-of-mouth: Peer effects and the moderation of user characteristics. *Production and Operations Management* 28(7): 1621-1640.
8. Wei Z, Lin M (2017) Market mechanisms in online peer-to-peer lending. *Management Science* 63(12): 4236-4257.

WORKING PAPERS

Under Review:

- Lin M, Sias R, Wei Z (2022) Experts vs. non-experts in online crowdfunding markets.
- Yu Y, Yin D, Khern-am-nuai W, Pinsonneault A, Wei Z (2022) Helpful or unhelpful: The role of voter heuristics in review helpfulness.
- Liang S, Law R, Wei Z, Ye Q (2022b) The effect of reputation on guest satisfaction: From the perspective of two-sided reviews on Airbnb.
- Liang S, Law R, Wei Z, Ye Q (2022a) The effect of reputation on consumer satisfaction in sharing economy: Evidence from Airbnb.
- Yu Y, Khern-am-nuai W, Pinsonneault A, Wei Z (2022) Social interactions and peer evaluation on online review platforms: An empirical analysis.
- Zhang X, Wei Z, Du Q, Zhang Z (2022) Social media moderation and content generation: Evidence from user bans.

In Preparation for Submission:

- Wang H, Chen W, Wei Z, Xie K (2022) Should digital platforms share data with governments? Evidence from Airbnb.
- Holden CW, Lin M, Lu K, Wei Z, Yang J (2020) The effect of secondary market existence on primary market liquidity: Theory and evidence from a natural experiment in peer-to-peer lending.

Work in Progress:

- “Smart money”: Institutional investors in online crowdfunding, with M. Lin and R. Sias.
- Dockless bike sharing: Convenience or congestion? Evidence on air quality and housing prices, with Y. Deng and K. Kannan.

AWARDS, GRANTS, AND FELLOWSHIPS

Research Awards:

Krannert Faculty Fellow Award	Apr. 2022
<i>Management Science</i> Meritorious Service Award	Sep. 2020
Best Paper Runner-Up, 12th CSWIM	Jun. 2018
Best Paper Award, 11th CSWIM	Jun. 2017
Nominee for the Best Reviewer Award, 11th CSWIM	Jun. 2017
Nominee for the Best Paper Award, CIST	Nov. 2015

Teaching Awards:

Distinguished Instructor of Undergraduate Core Courses	2016, 2018, 2019, 2022
Distinguished Weekend Master’s Program Teacher	2021
Distinguished Residential Master’s Program Teacher	2019, 2020, 2021
Distinguished Teacher of Ph.D. Courses	2016

Grants and Fellowships:

Krannert STAR Supplement Grant	2022
Marketing Science Institute (MSI) Grant	2019
Purdue Research Foundation (PRF) Grant	2017
Departmental Travel Grant, the University of Arizona	2014, 2015
Green, William I Fellowship, the University of Arizona	2014

ACADEMIC PRESENTATIONS

Seminars and Invited Talks:

- University of Florida, Warrington College of Business TBD, 2022
- University of Science and Technology of China TBD, 2022
- The University of Texas at Dallas, Naveen Jindal School of Business TBD, 2022
- The University of Wisconsin-Madison, Wisconsin School of Business TBD, 2022
- Purdue University, Krannert School of Management, SCOM Area Jan. 2022
“The battle for homes: How does home sharing disrupt local residential markets?”
- University of Washington, Foster School of Business Apr. 2021
“Regulating professional players in peer-to-peer markets: Evidence from Airbnb.”
- University of Minnesota, Carlson School of Management Nov. 2020
“Regulating professional players in peer-to-peer markets: Evidence from Airbnb.”
- Boston University, Questrom School of Business Feb. 2020
“The effect of secondary market existence on primary market liquidity: Theory and evidence from a natural experiment in peer-to-peer lending.”
- Carnegie Mellon University, Tepper School of Business Sep. 2019
“Regulating professional players in peer-to-peer markets: Evidence from Airbnb.”
- University of Minnesota, Carlson School of Management Oct. 2018
“The survival of noise traders: Evidence from peer-to-peer lending.”
- University of Rochester, Simon Business School Feb. 2018
“Smart money’: Institutional investors in online crowdfunding”
- University of Cincinnati, Lindner College of Business Oct. 2017
“Smart money’: Institutional investors in online crowdfunding”
- Tsinghua University, PBC School of Finance Jun. 2017
“Peer-to-peer lending”
- University of Louisville, Department of Economics Oct. 2016
“Market mechanisms in online peer-to-peer lending.”
- The University of Arizona, Eller College of Management, Department of MIS Oct. 2013
“Auction vs. posted-price: Market mechanism, lender behaviors, and transaction outcomes in online crowdfunding”

Conference Presentations:

- 2022 • 18th Symposium on Statistical Challenges in Electronic Commerce Research

- (SCECR), Madrid, Spain (scheduled)
- 2021
 - The Consortium Friday Seminar Series (Indiana University, virtual)
 - INFORMS Annual Meeting (virtual)
 - 2020
 - 3rd Toronto FinTech Conference, Toronto, CA (virtual)
 - 2019
 - Big 10+ MIS & Analytics Research Conference, West Lafayette, IN
 - POMS Annual Conference, Washington, DC
 - Platform Strategy Research Symposium, Boston, MA
 - AMA Summer Academic Conference (AMA Summer), Chicago, IL
 - 2018
 - INFORMS Annual Meeting, Phoenix, AZ
 - CSWIM, Qingdao, China
 - 2017
 - CIST, Houston, TX
 - AEA/ASSA Annual Conference, Chicago, IL
 - International Industrial Organization Conference (IIOC), Boston, MA
 - CSWIM, Nanjing, China
 - INFORMS Marketing Science Conference, Los Angeles, CA
 - Annual Meeting of the Financial Management Association (FMA), Boston, MA
 - SFS Cavalcade Asia-Pacific, Beijing, China (Discussant)
 - 2016
 - CIST, Nashville, TN
 - AEA/ASSA Annual Conference, San Francisco, CA
 - INFORMS Annual Meeting, Nashville, TN
 - IIOC, Philadelphia, PA
 - 7th Annual Conference on Internet Commerce and Innovation, Chicago, IL
 - Platform Strategy Research Symposium, Boston, MA
 - 14th Open and User Innovation Conference, Cambridge, MA
 - 2015
 - CIST, Philadelphia, PA
 - IIOC, Boston, MA
 - 6th Annual Conference on Internet Commerce and Innovation, Chicago, IL
 - Platform Strategy Research Symposium, Boston, MA
 - ≤ 2014
 - CIST
 - IIOC
 - Workshop on Information Systems and Economics (WISE)
 - Academic Symposium on Crowdfunding, Berkeley, CA

TEACHING

Purdue University:

MGMT 38200 (Online): MIS	Summer 2022
MGMT 58800: Spreadsheets and Macro Programming	Spring 2017 – 2021, Summer 2022
MGMT 38200 (Undergrad core): MIS	Fall 2015, Spring 2017 – 2020, 2022
MGMT 69000 (Ph.D. core): Empirical Methods in MIS	Fall 2015, 2017, Spring 2020, 2022
MGMT 58800W (Weekend MBA): Business Insights with Spreadsheets	Spring 2018 – 2021

The University of Arizona:

MIS 611A (Ph.D.): Design Science (Guest lectures on game theory)	Spring 2014 – 2015
ECON 361 (Undergrad core): Intermediate Microeconomics	Summer 2013
TA: Ph.D. Econometrics/Probability and Statistics	Fall 2010 – 2012, Spring 2011
TA: Industrial Organization	Spring 2011

MEMBER OF COMMITTEE FOR DOCTORAL STUDENTS

As Committee Member:

- Sameer Borwankar, Purdue (in progress)
- Yipu Deng, Ph.D., Purdue, 2021 (Initial placement: The University of Hong Kong)
- Vandith Pamuru, Ph.D., Purdue, 2020 (Initial placement: Indian School of Business)

Visiting Doctoral Students:

- Sai Liang, Ph.D., Harbin Institute of Technology, 2018 (Initial placement: Nankai University)

EDITORIAL SERVICE

Selected Journal Reviews:

Management Science; Information Systems Research; MIS Quarterly; Production and Operations Management; Organization Science; Journal of MIS; Journal of the Association for Information Systems; Electronic Commerce Research and Applications; International Journal of Electronic Commerce; RAND Journal of Economics; Journal of Corporate Finance; Decision Sciences; European Journal of Operational Research; Journal of Economic Behavior and Organization; Journal of Economics and Management Strategy; Review of Industrial Organization

Others:

- Editorial board member:
2020 International Conference on Information Systems (ICIS)

2016 European Conference on Information Systems (ECIS)

- Conference reviews: CIST; ICIS; WITS; CSWIM; HICSS; PACIS; AMA Summer
- Grant Proposal/Dissertation Competition reviews:
 - Alden G. Clayton Doctoral Dissertation Competition (MSI)
 - Israel Science Foundation (ISF)

OTHER ACADEMIC SERVICES

National and International:

- Co-chair for 2022 CIST, Indianapolis, IN
- Chair for the FinTech Cluster at 2022 INFORMS Annual Meeting, Indianapolis, IN
- Session Chairs: INFORMS Annual Meeting; POMS Annual Conference
- Program Committee (PC) Member: CIST; CSWIM

Departmental:

- FinTech Committee (Purdue) 2022
- MBA/Weekend MBA Committee (Purdue) 2020 – 2021
- Digital Footprint Committee (Purdue) 2019
- Graduate Club Oversight Committee (Purdue) 2018
- Faculty Recruiting Committee (Purdue) 2016, 2018
- Ph.D. Admission Committee (Purdue) 2016 – 2017

Others:

- Advisory Board: CrowdReviews.com

MEMBERSHIP

Association for Information Systems (AIS)

Institute for Operations Research and Management Science (INFORMS)

Production and Operations Management Society (POMS)