

# CHIU Wan-Ting

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**Nationality** Hong Kong | Permanent Residency in United States  
**Languages** English (Fluent) | Cantonese (Native) | Mandarin (Conversational)



## ACADEMIC POSITIONS

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2019 – Now	<b>Purdue University, Krannert School of Management</b> <ul style="list-style-type: none"><li>• Visiting Assistant Professor of Strategy</li></ul>	<b>United States</b>
2016 – 2019	<b>Florida Atlantic University</b> <ul style="list-style-type: none"><li>• Assistant Professor of Management (Tenure-Track)</li></ul>	<b>United States</b>
2015 – 2016	<b>Purdue University, Krannert School of Management</b> <ul style="list-style-type: none"><li>• Visiting Assistant Professor of Strategy</li></ul>	<b>United States</b>

## EDUCATION

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2015	<b>INSEAD</b> M.Sc. and Ph.D. in Strategy <ul style="list-style-type: none"><li>• Distinction in Qualifying Exam</li><li>• Dissertation: Strategic Human Resource Management in Acquisitions and Divestitures</li><li>• Committee: Donald Bergh (Co-Chair), Phanism Puranam (Co-Chair), Gabriel Szulanski, and Vibha Gaba</li></ul>	<b>France/ Singapore</b>
2012 – 2014	<b>Erasmus University Rotterdam, Rotterdam School of Management</b> <ul style="list-style-type: none"><li>• Visiting (Study leave from INSEAD)</li></ul>	<b>The Netherlands</b>
2006	<b>East-West Center</b> Graduate Certificate in Asia-Pacific Leadership <ul style="list-style-type: none"><li>• Regional representative with scholarship in flagship leadership program</li></ul>	<b>United States</b>
2006	<b>Hong Kong University of Science and Technology</b> M.Phil. in Innovation <ul style="list-style-type: none"><li>• Thesis: The Innovator's Dilemma? Re-thinking Disruptive Technology in the Hard Disk Drive Industry</li></ul>	<b>Hong Kong</b>
2004	<b>Hong Kong University of Science and Technology</b> M.A. in Social Science <ul style="list-style-type: none"><li>• M.A. and B.Sc. degrees received within three years of matriculation</li></ul>	<b>Hong Kong</b>
2004	<b>Hong Kong University of Science and Technology</b> B.Sc. in Chemistry <ul style="list-style-type: none"><li>• First Class Honors</li><li>• Dean's Award in Humanities and Social Science</li></ul>	<b>Hong Kong</b>

## PUBLICATIONS

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### Published Manuscripts and Proceedings

2019	<b>Strategic Organization</b> Market Response to Divestiture Announcements: A Screening Theory Perspective (with Bergh, D., Peruffo, E., Connelly, B., and Hitt, M.)
2014	<b>Academy of Management Best Paper Proceedings</b> Superstars or White Elephants? Retention of Extreme Performers and Firm Performance

## Unpublished Manuscripts

- 2006 **International Association for Management of Technology** No Innovator's Dilemma: Re-examining Clayton Christensen's Evidence for Disruptive Technology in the Hard Disk Drive Industry
- Best Runner-up Paper Award (among 200+ papers presented)
- 2006 **Journal of Technology Transfer** (Special Issue, withdrawn) Commercialization of Disruptive Technologies: Revisiting the Value Network Theory and the Failures of Leading Incumbents in the Hard Disk Drive Industry

## Working Papers

The Cue-Ball Effect: Propagating the Impact of a Change in Competitive Advantage to Distant Competitors (with Makadok, R. and Balasubramanian, N.)

- Revise & Resubmit at *Strategic Management Journal*

Superstars or White Elephants? Extreme Performers, Contract Durations, and Division of Value

- Revise & Resubmit at *Strategic Management Journal*

## TEACHING EXPERIENCE

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| 2019 – Now  | <b>Purdue University, Krannert School of Management</b> <ul style="list-style-type: none"><li>• Strategic Management (Undergraduate capstone)</li><li>• International Management (Undergraduate core)</li><li>• Developing A Global Business Strategy (MBA elective, Weekend MBA elective)</li><li>• Competitive Strategy (Undergraduate elective, MBA elective)</li><li>• Outstanding Teaching Award</li></ul> | <b>United States</b>     |
| 2016 – 2019 | <b>Florida Atlantic University</b> <ul style="list-style-type: none"><li>• Global Policy and Strategy (Undergraduate capstone)</li></ul>  | <b>United States</b>     |
| 2015 – 2016 | <b>Purdue University, Krannert School of Management</b> <ul style="list-style-type: none"><li>• Strategic Management (Undergraduate capstone)</li><li>• International Management (Undergraduate core)</li><li>• Developing Global Strategy (MBA elective)</li><li>• Competitive Strategy (MBA elective)</li><li>• Outstanding Teaching Award</li></ul>  | <b>United States</b>     |
| 2013 – 2014 | <b>Rotterdam School of Management, Erasmus University Rotterdam</b> <ul style="list-style-type: none"><li>• M.Sc. Strategic Management Thesis Supervisor</li><li>• Growing through Mergers and Acquisitions (M.Sc. elective)</li><li>• Ranked 3<sup>rd</sup> out of 40 instructors</li></ul>  | <b>The Netherlands</b>   |
| 2009 – 2015 | <b>INSEAD</b> <ul style="list-style-type: none"><li>• Teaching Assistant in for Peter Zemsky, Karel Cool, Javier Gimeno, Harry Korine, Markus Reitzig in Principles Strategy Analysis (MBA core)</li></ul>  | <b>France/ Singapore</b> |



2004 – 2005      Scholarship Award, Hong Kong International Institute of Educational Leadership

### **Travel/ Research Grants**

2012 & 2013      INSEAD-Wharton Alliance Grant for conference participation  
2008              Student Research Grant for conference paper presentation, University of Hong Kong  
2007              Fellowship Award for conference paper presentation, International Association for Management of Technology  
2005              Research Grant in Humanities and Social Sciences, Hong Kong University of Science and Technology  
2005              Student Research Grant, Center on China's Transnational Relations, Hong Kong University of Science and Technology

### **CONFERENCE PRESENTATIONS**

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Bergh, Donald; Chiu, Wan-Ting; Peruffo, Enzo, Hitt, Michael & Connelly, Brian. 2018. Market Response to Divestiture Announcements: A Screening Theory Perspective. Paper presented at the Annual Conference of Southern Management Association, Lexington, KY.

Bergh, Donald; Chiu, Wan-Ting; Peruffo, Enzo, Hitt, Michael & Connelly, Brian. 2016. Divestitures and Performance: The Signaling Role of Existing Blockholder Owners. Paper presented at the Annual International Conference of the Strategic Management Society, Berlin.

Chiu, Wan-Ting. 2015. Adapting to Life after Divestiture: Inheritance, Independence and Spin-off Firm Performance. Paper presented at the Annual Meeting of the Academy of Management, Vancouver, Canada.

Bergh, Donald & Chiu, Wan-Ting. 2014. Expectations for Post-divestiture Performance: Distinguishing Signals from Noise. Paper presented at the Annual International Conference of the Strategic Management Society, Madrid.

Chiu, Wan-Ting. 2014. Superstars or White Elephants? Retention of Extreme Performers. Paper presented at the Annual Meeting of the Academy of Management, Philadelphia, PA.

Bergh, Donald; Chiu, Wan-Ting; Peruffo, Enzo & Hitt, Michael. 2014. When Firms Benefit from Previous Divestitures: A Learning and Agency Theoretic View. Paper presented at the Annual Meeting of the Academy of Management, Philadelphia, PA.

Bergh, Donald; Chiu, Wan-Ting & Sharp, Bart. 2014. Environmental Uncertainty, Growth, and the Performance of Divested Spin-offs. Paper presented at the Annual Meeting of the Academy of Management, Philadelphia, PA.

Chiu, Wan-Ting. 2014. Superstars or White Elephants? Retention of Extreme Performers and Firm Performance. Paper presented at INSEAD-Wharton Doctoral Consortium, Philadelphia, PA.

Chiu, Wan-Ting. 2012. Divestiture: An Overstated Solution to Agency Conflicts? Paper accepted to the Annual International Conference of the Strategic Management Society, Prague.

Chiu, Wan-Ting. 2012. Divestiture: An Overstated Solution to Agency Conflicts? Paper accepted to INSEAD-Wharton Doctoral Consortium, Fontainebleau, France.

Chiu, Wan-Ting. 2011. Managing Capability Lifecycle through Spinning off. Paper presented at London Business School Transatlantic Doctoral Student Conference, London.

Chiu, Wan-Ting. 2010. Spinning out and in: A Dynamic View of Resource Deployment Cycle. Paper presented at London Business School Transatlantic Doctoral Student Conference, London.

Chiu, Wan-Ting. 2009. Commercialization of Disruptive Technologies: Revisiting the Value Network Theory and the Failures of Leading Incumbents in the Hard Disk Drive Industry. Paper presented at the Annual Meeting of the Academy of Management, Chicago, IL.

Chiu, Wan-Ting. 2008. No Innovator's Dilemma: Re-examining Clayton Christensen's Evidence for Disruptive Technology in the Hard Disk Drive Industry. Paper accepted to the Annual Conference of the International Association for Management of Technology, Dubai.

Chiu, Wan-Ting. 2007. No Innovator's Dilemma: Re-examining Clayton Christensen's Evidence for Disruptive Technology in the Hard Disk Drive Industry. Paper accepted to the Annual Conference of the International Association for Management of Technology, Miami, FL.

#### **PROFESSIONAL MEMBERSHIPS**

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- Strategic Management Society (Corporate Strategy, Strategic Human Capital),
- Academy of Management (BPS, OMT, TIM)
- Southern Management Association