

Yang Wang, Ph.D.

Department of Management, Krannert School of Management
Purdue University
Kran504, 403 W State St, West Lafayette, 47907
Office: +1(765)-496-2911
Email: yangwang@purdue.edu,

Education:

- Ph.D. in Management Information Systems, the University of Arizona, 2017
- M.S. in Economics, University of Illinois – Urbana Champaign, 2011

Current Appointments and Professional Affiliations:

- Clinical Assistant Professor, Purdue University, May 2018 – present
- Co-Academic Director for MS Business Analytics and Information Management (BAIM), Purdue University, August 2020 – present
- Academic Director for Online BA program, Purdue University, August 2020 – present
- Assistant Academic Director for MS BAIM, Purdue University, August 2018 – August 2020
- Chair for BAIM Advisory Committee, Purdue University, May 2019 – present

Awards and Honor:

- Summer Teaching Innovation Award, Purdue University, 2019
- Krannert Distinguished Teacher of Master Courses, Purdue University, 2017, 2018, 2019, 2021
- Krannert Distinguished Teacher of Undergraduate Core Courses, Purdue University, 2017, 2018, 2019, 2020, 2021
- Krannert Distinguished Teacher of Undergraduate Elective Courses, Purdue University, 2017, 2018, 2019
- Best Paper Award China Summer Workshop on Information Management (CSWIM), 2017

Teaching:

- MGMT38200 – Management Information Systems, Purdue University
- MGMT54400 – Database Management, Purdue University
- MGMT58200 – Management of Organizational Data, Purdue University
- MGMT58600 – Python Programming, Purdue University
- MGMT30500 – Business Statistics, Purdue University
- MGMT69000 – Industry Practicum, Purdue University
- OnlineMGMT38200 – Online Management Information Systems, Purdue University
- MIS373 – Operation Management, University of Arizona

Publication:

- **Wang, Y.**, Goes, P., Wei, Z., & Zeng, D. (2019). Production of Online Word-of-Mouth: Peer Effects and the Moderation of User Characteristics. *Production and Operations Management*, 28(7): 1621-1640.

Academic Presentations:

- Production of Online Word-of-Mouth: Peer Effects and the Moderation of User Characteristics, with Paulo Goes, Zaiyan Wei and Daniel Zeng, INFORMS Conference on Information Systems and Technology, Houston, TX, 2017.
- Production of Online Word-of-Mouth: Peer Effects and the Moderation of User Characteristics, with Paulo Goes, Zaiyan Wei and Daniel Zeng, China Summer Workshop on Information Management, Nanjing, China, 2017

Professional Memberships:

- INFORMS (The Institute for Operations Research and the Management Sciences)
- AEA (American Economic Association)
- AIS (Association for Information Systems)