Lulu Zeng

E-mail:

zeng135@purdue.edu

Contact Information

Krannert School of Management

Purdue University

403 W State St

West Lafayette, IN 47907

EMPLOYMENT EXPERIENCE

Krannert School of Management, Purdue University

Lecturer, 2016 - present

Sauder School of Business, University of British Columbia

Lecturer, 2012 - 2016

Stuart School of Business, Illinois Institute of Technology

Assistant Professor in Finance, 2008 - 2012

EDUCATION

Carnegie Mellon University, Pittsburgh, Pennsylvania, USA

Ph.D., Finance, 2008

M.S.I.A., Finance, 2003

Ohio State University, Columbus, Ohio, USA

M.A., Economics, 2001

Tsinghua University, Beijing, China

M.A., Economics, 1999 B.S., MIS, 1997

Courses TAUGHT

Courses Taught at Purdue

- Investment Management (Undergraduate)
- Financial Risk Management (Master)
- Financial Management (Master)

Courses Taught at UBC

- Introduction to Finance (Undergraduate, Master of Health Administration)
- Corporate Finance (Undergraduate, Master of Management)
- Fixed Income Markets (Undergraduate)
- Security Analysis (MBA)
- International Finance (MBA)
- Capital Budgeting (MBA)
- Portfolio Strategies (MBA)

Courses Taught at IIT

- Corporate Finance (MS Finance)
- Quantitative Investment Strategies (MS Finance)
- Market Risk Management (MS Finance)

SERVICE EXPERIENCE MBA Track champion in finance at UBC (Provide guidance to students on course selection).

RESEARCH Interests Asset Pricing, Portfolio Choice, DSGE.