

Hojun Seo

Krannert School of Management
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ACADEMIC POSITION

Assistant Professor of Accounting, Purdue University, 2020 – Present
Assistant Professor of Accounting, National University of Singapore, 2016 – 2020

EDUCATION

Ph.D. in Business Administration (Accounting), Washington University in St. Louis, May 2016
Master of Science in Accounting, Korea University, July 2011
Bachelor of Business Administration, Korea University, February 2007

RESEARCH

Research Interests

Financial Reporting and Disclosure; Compensation Contracting; Capital Market Research

Peer-Reviewed Publications

“The Market’s Reaction to Changes in Relative Performance Rankings,” with Jennings, J. and Soliman, M., *Review of Accounting Studies* 25, no.2 (2020): 672-725

“Peer Effects in Corporate Disclosure Decisions,” *Journal of Accounting and Economics* 71, no. 1 (2021): 101364

“Product Market Peers and Relative Performance Evaluation,” with Jayaraman, S., Milbourn, T., and Peters, F., *The Accounting Review* 96, no. 4 (2021): 341-366

“Enforceability of Noncompetition Agreements and Forced Turnovers of Chief Executive Officers,” with Lin, Y. and Peters, F., *Journal of Law and Economics* 65, no. 1 (2022): 177-209

Invited Publication

“Issues Raised by Studying DeFond and Zhang: What Should Audit Researchers Do?” with Donovan, J., Frankel, R., Lee, J., and Martin, X., *Journal of Accounting and Economics* 58, 2-3 (2014): 327-338

Working Papers

“Earnings Performance Targets in Annual Incentive Plans and Management Earnings Guidance,” with Martin, X., Yang, J., Kim, D., and Martel, J., *The Accounting Review*, R&R

“Segment Disaggregation and Equity-Based Pay Contracts,” with Cho, Y., under review

“The Effect of Geographic Diversity on Managerial Earnings Forecasts,” with Jennings, J. and Tanlu, L., under review

“Asset Impairment Model, Monitoring, and Investment Decisions: Evidence from Regression Kink Design,” with Ahn, S. and Lin, Y., under review

“The Usefulness of Accrual Accounting in Forming Analysts’ Forecasts of Accruals and Cash Flows from Operations,” with Sankaraguruswamy, S., K. Sivaramakrishnan, S., and Zhang, J.

RESEARCH PRESENTATIONS

- 2022 Korea Advanced Institute of Science and Technology (*scheduled*); Purdue University (Brownbag)
- 2021 Financial Management Association (FMA) Annual Meeting, Denver; Midwest Accounting Research Conference, hosted by the University of Iowa (virtual)
- 2020 University of Illinois, Urbana-Champaign (virtual); Chinese University of Hong Kong (virtual)
University of Tennessee, Knoxville (virtual); American University (virtual)
- 2019 Purdue University; Financial Accounting and Reporting Section (FARS) Midyear Meeting, Seattle; Tri-Uni (NUS/NTU/SMU) Accounting Research Conference, Singapore; Conference on Current Issues in Finance and Accounting, Beijing
- 2018 Seoul National University; Korea University; The Japanese Accounting Review International Conference (Plenary session), Kobe; Tri-Uni (NUS/NTU/SMU) Accounting Research Conference, Singapore
- 2017 City University of Hong Kong; Peking University, Shenzhen (HSBC); MIT Asia Accounting Conference, Hangzhou
- 2016 University of Rochester; University of Georgia; University of Illinois, Chicago; London School of Economics; National University of Singapore; Singapore Management University; Nanyang Technological University; American Accounting Association (AAA) Annual Meeting, New York; Financial Accounting and Reporting Section (FARS) Midyear meeting, Newport Beach
- 2015 American Accounting Association (AAA) Annual Meeting, Chicago; Convergence of Financial and Managerial Accounting Research, Banff; Washington University Accounting Research Conference (Ph.D. poster session), St. Louis; American Accounting Association (AAA) Midwest regional Meeting, St. Louis

CONFERENCE PARTICIPATION

(*d*) discussant; (*pp*) paper in program; (*ip*) invited participant

- 2021 Stanford Accounting Summer Camp, hosted by Stanford University (*ip*, virtual); Indiana University/St. Louis Fed Workshop on Financial Institutions (*ip*, virtual); Labor and Accounting Conference, hosted by Stanford University (*ip*, virtual)
- 2020 Financial Accounting and Reporting Section (FARS) Midyear Meeting, Seattle (*d*)
- 2019 Review of Accounting Studies Annual Conference, Singapore (*ip*); CAPANA Annual Research Conference, Harbin (*pp*); Conference on Current Issues in Finance and Accounting, Beijing (*d*)
- 2018 Society of Financial Studies, SFS Cavalcade Asia-Pacific, Singapore (*d*); Conference on Financial Economics and Accounting, CFEA, New Orleans (*pp*); Washington University Accounting Conference, St. Louis (*ip*); Financial Accounting and Reporting Section (FARS) Midyear Meeting, Austin (*pp*); European Accounting Association (EAA) annual meeting, Milan (*pp*)
- 2017 Conference on Financial Economics and Accounting, CFEA, Philadelphia (*pp*)
- 2016 American Finance Association (AFA) annual meeting, San Francisco (*pp*); Colorado Summer Accounting Research Conference, hosted by University of Colorado (*pp*); MIT Asia Accounting Conference, Xiamen (*pp*); Financial Management Association (FMA) annual meeting, Las Vegas (*pp*); Washington University Accounting Conference, St. Louis (*ip*)
- 2015 Conference on Financial Economics and Accounting, CFEA, New Brunswick (*d*); AAA Midwest regional Meeting, St. Louis (*d*)

OTHER PROFESSIONAL EXPERIENCES

PricewaterhouseCoopers LLP, Seoul, South Korea

Transaction Services and Financial Advisory Services Group, 2006 – 2009; Certified Public Accountant, licensed in South Korea

The Republic of Korea Army, the 27th Division, South Korea

National Military Service, 2001 – 2003

TEACHING

Purdue University, Krannert School of Management

Intermediate Accounting II, 2020 – present

Intermediate Accounting for Non-Accounting Majors, 2021 – present

National University of Singapore, NUS Business School

Empirical Research in Accounting, Ph.D. seminar, 2018

Corporate Accounting and Reporting, 2016 – 2020

Washington University in St. Louis, John M. Olin School of Business

Introductory Financial Accounting, Teaching Assistant, 2015

Applied Accounting Research, Ph.D. seminar, Teaching Assistant, 2014

ACADEMIC SERVICES

Ad-hoc reviewer – Journals

The Accounting Review, Review of Accounting Studies, Management Science, Journal of Management Accounting Research, European Accounting Review, Journal of Contemporary Accounting and Economics, Journal of Financial Economics, Pacific-Basin Finance Journal, and Quarterly Review of Economics and Finance

Ad-hoc reviewer – Others

Research Grants Council (RGC) of Hong Kong, American Accounting Association (AAA) annual meetings, AAA Financial Accounting and Reporting Section (FARS) midyear meetings, AAA Midwest regional meeting, and Hawaii's Accounting Research Conference (HARC)

UNIVERSITY SERVICES

Purdue University, Krannert School of Management

Data/ Analytics Research/Teaching Committee Member, 2021 – present
Ph.D. Dissertation Committee Member – Benjamin Hubbard, 2023 (expected)
Faculty Recruiting Search Committee Member, 2021

National University of Singapore, NUS Business School

Ph.D. Dissertation Committee Member - Yuehua Li, 2017; Manyi Fan, 2020
Faculty Recruiting Search Committee Member, 2016 – 2020

HONORS, GRANTS, AND AWARDS

Robert M. Trueblood Seminars Fellow, AAA Deloitte Foundation, 2022
Start-up Research Grant, Ministry of Education in Singapore, 2016 – 2019
Doctoral Fellowship, Washington University in St. Louis, 2011 – 2016
J. Michael Cook Doctoral Consortium Fellow, AAA Deloitte Foundation, 2015
Graduate Scholarship, Korea University, 2009 – 2011
Academic Excellence Scholarships, Korea University, 2004 – 2006