

**Krannert Launch Orientation Schedule**  
**August 16 – 20, 2021**  
**Rawls 2<sup>nd</sup> Floor**

**Monday, August 16, 2021 & Tuesday, August 17, 2021**

**Competencies:**

**Attire: Business Professional for Professional Photo**

9:00 – 4:00

**Pre-arrival Student Check-In and Professional photos**

Check-In Station, students will check in Rawls Hall Lobby  
Obtain authorization, room locations, name plate/info, etc.

# Krannert Launch Orientation Schedule

## August 16 – 20, 2021

### Purdue Memorial Union

**Wednesday, August 18, 2021**  
**Competencies: Career & Community**  
**Attire: Business Casual**

8:00 – 9:00	<u><b>Arrival/Breakfast/Staff Introductions</b></u> <b>Purdue Memorial Union</b> <b>South Ballroom</b>
9:00 – 9:15	<u><b>Welcome Krannert Graduate Programs</b></u> <b>Gregory Beaver</b> Executive Director MBA, Professional Masters & Ph.D. Programs
9:15 – 9:45	<u><b>Boiler Up!</b></u> <b>Scott Nelson</b> Assistant Director of Recruiting MBA & MS Programs
9:45 – 11:15	<u><b>Leadership &amp; Ethics</b></u> <b>Brad Alge, Ph.D.</b> Associate Professor of Management
11:15-12:00	<u><b>Integrity Discussion</b></u> <b>Gregory Beaver</b> Executive Director MBA, Professional Masters & Ph.D. Programs
12:00-1:00	<b>Lunch</b>
1:00 – 1:15	<u><b>Lunch &amp; Welcome to Purdue University and Krannert</b></u> <b>David Hummels</b> Samuel R. Allen Dean of the Krannert School of Management Distinguished Professor of Economics
1:15 – 2:30	<u><b>Case Study Practice</b></u> <b>Cara Putman, JD, MBA</b> Lecturer Krannert School of Management
2:30 – 2:45	<u><b>Load Buses For Transportation to Columbian Park</b></u>
3:00 – 5:00	<u><b>Columbian Park Activities</b></u>
5:00 – 5:15	<u><b>Load Buses For Transportation to RAWLS</b></u>
5:30	<u><b>Return to RAWLS</b></u>

# Krannert Launch Orientation Schedule

## August 16 – 20, 2021

### Class of 1950 (Morning)/RAWLS (Afternoon)

**Thursday, August 19, 2021**  
**Competencies: Career & Community**  
**Attire: Business Casual – Laptop Required**

8:30 – 9:00	<u><b>Boiler Up!</b></u> <b>Scott Nelson</b> Assistant Director of Recruiting MBA & MS Programs
9:00 – 10:30	<u><b>Case Study Practice</b></u> <b>Cara Putman, JD, MBA</b> Lecturer Krannert School of Management
10:30 – 10:45	<u><b>Brief Announcement</b></u> <b>Chris Luebbe</b> Associate Director (KPDC)
10:45 – 1:15	<b>Lunch/Scavenger Hunt</b>
1:15 – 1:30	<b>Return to RAWLS According To Assigned Room</b> <b>Thursday PM (program specific content) (BAIM, 1086; MSF, 2070; MSA, 2058; MSHRM, 2077; MSGSCM, 1057; MSMKT, 1062)</b>
1:30 – 2:00	<u><b>Welcome Video</b></u>
2:00 – 3:00	<u><b>Alumni Panel</b></u>
3:00 – 4:00	<u><b>Working Resume Session</b></u> <b>KPDC Team</b>
4:00 – 4:30	<u><b>KGSA Program Discussion &amp; Networking</b></u> <b>KGSA Team</b>

# Krannert Launch Orientation Schedule

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**Electrical Engineering (EE) 129**

**Friday, August, 20 2021**

**Competencies: Career Competencies**

**Attire: Business Professional – Laptop Required**

8:30 – 9:00	<b><u>Coffee</u></b>
9:00 – 10:00	<b><u>FIG</u></b> <b>Noel Paul</b> Executive Director Krannert Professional Development Center (KPDC)
10:00 – 11:00	<b><u>Elevator Pitch</u></b> <b>Gene Ivnik</b> Associate Director (KPDC)
11:00 - 11:15	<b>Break</b>
11:15 – 12:15	<b><u>US Cultural Norms</u></b> <b>Apurva Lagwankar</b> Sr. Professional Development Consultant (KPDC) <b>Sue Niemczyk</b> Advisor in Residence (KPDC)
12:15 - 1:45	<b>Lunch</b>
1:45 – 2:45	<b><u>Strengths</u></b> <b>Jesus Romero</b> Leadership & Professional Development Initiative
2:45 – 3:45	<b><u>2 Hour Job Search</u></b> <b>Pris Gerde</b> Advisor in Residence (KPDC) <b>Alan Studzinski</b> Advisor in Residence (KPDC)
3:45 – 4:00	<b>Break</b>
4:00 – 5:00	<b><u>Working With KPDC/Resources</u></b> <b>Chris Luebbe</b> Associate Director (KPDC)